



ORCA Business Programs

Affordable transit benefits for your team

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Agenda...

- What Commute Seattle offers
- ORCA Business Passport & ORCA Business Incentive for Small Businesses
- ORCA Business Choice and Seattle's Commuter Benefits Ordinance



About Commute Seattle

Commute Seattle fosters mobility partnerships and services to keep Seattle moving and thriving for all

- Nonprofit 501c3
- Transportation Management Association (TMA)
- Public-Private Partnership
- Business and government working together



Seattle
Department of
Transportation



King County
METRO



SOUNDTRANSIT



Downtown
Seattle
Association



Commute Seattle's Services

Commute Seattle offers free business services to help businesses of all sizes meet the mobility needs of their employees and encourage sustainable, affordable trips

- Commute Trip Reduction (CTR)
- Transportation Management Programs
- Event & Neighborhood Based Campaigns
- **ORCA for Business**
- Commuter Benefits Ordinance
- Fee for Service Consulting



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What is ORCA?

A Unique Partnership Between 7 Transit Agencies



King County Metro



Sound Transit



Pierce Transit



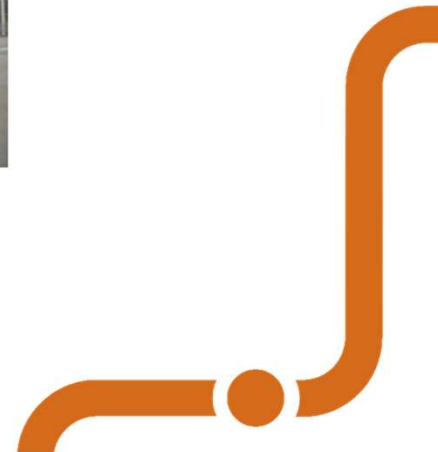
Community Transit



Everett Transit



Kitsap Transit



ORCA Cards Work Across the Region



Bus



Ferry



Monorail



Link Light Rail



Sounder Train



Water Taxi/Foot
Ferry



Bus Rapid Transit



Street Car

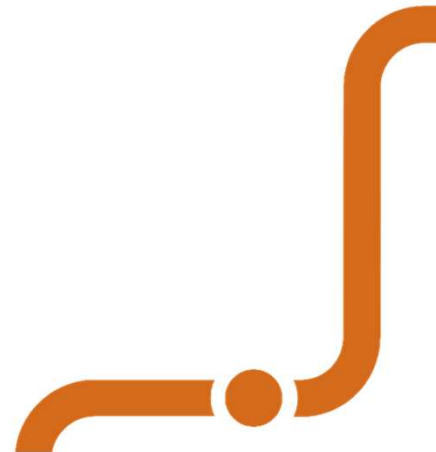
ORCA Business Programs

ORCA Passport

- An all-inclusive annual transportation pass program
- Bundled rates for businesses with 5+ employees

ORCA Choice

- A flexible month-to-month program that is customizable to individual needs
- For companies of any size
- Retail rates



What is ORCA Business Passport?

The most transit at the best price!

ORCA Business Passport is an annual, bulk-pass program that gives your employees unlimited trips across seven transit agencies and 4 counties at a highly cost-effective rate.



"I call ORCA Passport a win-win-win; a win for our employees who no longer cover the cost of transportation. A win for us, because in this extremely competitive job market the addition of the annual ORCA pass enhances our employee benefit package. And a win for the environment since ORCA has encouraged an employee or two to utilize transit instead of driving!"—Paula Cassidy, Owner, Wild Salmon Seafood Market

What's included?

Unlimited trips (work and personal!) on the following...

- King County Metro Buses, Water Taxi, Trailhead Direct, and On-demand services (Access, Paratransit, Metro Flex)
- Sound Transit Buses, Link Light Rail, and Sounder Trains
- Seattle Streetcar
- Seattle Monorail
- Kitsap Transit Buses and Fast Ferries
- Community Transit services
- Everett Transit services

Plus...

- 100% Subsidy on Vanpool and Vanshare
- 8 Home Free Guarantee rides per year



"ORCA Passport is one of the best benefits a company can offer- our employees absolutely love it! It not only helps them with getting to and from work, but it's also a benefit on their days off." —John Genna, Johnny Mo's Pizzeria

Requirements & Pricing

- Must cover all benefits-eligible employees and have minimum of 5 employees
- Employer must cover at least 50% of the cost with option to cost-share
- Cost based on [business location](#)
- New contracts priced at \$268 - \$333 per person per year (as of 3/1/2024)
- ORCA Business Incentive for new customers and businesses with <100 employees eligible for 50% off first year contract (up to \$10k)



"Our team gets to work in a lot of different ways, and the ORCA Passport program is one way to support our team as they serve our community." —Marcia Wright-Soika, FamilyWorks

Benefits of Passport

- Cost-effective bulk pricing
- Easy to administer – “set it and forget it”
- Great quality-of-life benefit
- Helps businesses meet sustainability goals
- Supports employee well-being by relieving financial burden and stress of driving
- Good for recruitment/retention
- Comply with Seattle’s Commuter Benefits Ordinance



"The ORCA passport is one of the sweetest perks we offer our mooncrew! This amazing and affordable program eliminates the cost of transportation, the never-ending battle to find parking, and the environmental impact of driving a car to work every day. It's a great value that's aligned with our Values - and helps us succeed in our mission of making the world a better place, one scoop at a time."
– Denise Brown, Molly Moon's

ORCA Business Choice

The most flexibility at retail rates

- A flexible month-to-month program that is customizable to individual needs
- Monthly Puget Pass or E-purse option at retail rates
- For companies of any size
- In-house option for complying with Seattle's Commuter Benefits Ordinance



Benefits of Choice

- Only cover employees who demonstrate an interest/need in a transit pass
- For businesses and budgets of all sizes - No minimum subsidy requirement for employers
- Comply with Seattle's Commuter Benefits Ordinance



Seattle's Commuter Benefits Ordinance

- Passed in January 2020 to encourage transit use and improve air quality
- Enforcement began in 2021
- Companies in Seattle with 20+ employees worldwide must offer their employees the opportunity to pay for their transit expenses using their own pre-tax income
- **Nonprofits and Government Agencies are exempt from compliance**
- Pre-tax benefits can be administered in-house through ORCA Business Choice or through a third-party benefits administrator
- Businesses can choose to comply by instead providing a subsidized transit pass through the ORCA Business Programs



"We didn't have to consult a map to see that offering an ORCA Passport pass to our employees is the shortest route to a great benefit! It's affordable for us, it takes the burden of transportation costs off our employees, and it promotes using public transit." – Metsker Maps



Questions?

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