LIVE MORE, DRIVE LESS

Active Transportation at Amazon

South Lake Union & Denny Triangle | 40 Buildings | Seattle, WA

2022 Drive Alone Rates = 14.3% (SLU) and 14.1% (Denny Triangle)
2035 Network Drive Alone Rate Goals = 19.7% (SLU) and 14.1% (Denny Triangle) or lower

About

When e-commerce and information technology company Amazon announced in December 2007 that it would make a corporate move to South Lake Union, it marked an era of rapid change for the neighborhood. The new office towers and nowiconic Spheres replaced parking lots and low-rise buildings, while retail and residential space moved in to host the anticipated influx of office workers. As the city and world emerge from the effects of the coronavirus pandemic, Amazon employees are making use of the company's wide variety of commuter benefits.

With so many employees, it is vital to leverage transportation programs that support many ways to get to the office. Amazon has an extensive subsidized transit program, and they also have built facilities like locker rooms and bike cages for anyone who bikes, walks, or rolls to the office.



MyCommute @ Amazon

Amazon has a dedicated team of people who help oversee the employee commute program. This team provides customer and programmatic support for all commute-related offerings. Whether an Amazonian needs an ORCA card, parking fob, or access to the bike cages, there is a full team ready to assist.

Amazon is also one of the largest worksites in the Seattle Commute Trip Reduction (CTR) program, a transportation demand management effort mandated by state law focused on reducing congestion and improving air quality. The MyCommute team are the leaders in implementing different strategies at Amazon to assist in these efforts.

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Subsidized Commuter Benefits

Amazon offers its employees a robust commuter benefits program. Amazonians have access to the following fully subsidized transportation benefits:

- ORCA Card
- County Vanpool programs (King Country Metro, Pierce County Transit, Community Transit)
- Washington State Ferry Pass for island residents
- Commuter and intercampus shuttles



Amazon encourages its employees to use their ORCA card for non-commute related trips as well. This reflects a shift in many companies' employee commute programs, where traditional 'commute' benefits are now 'lifestyle' benefits.

Flexible Spending on Transport

Amazon provides its employees \$170 per month to put towards parking assignments or a combinations of other transportation benefits, including, but not limited to:

- E-bike share- taking a LimeBike, Evo, or other shared bike to/from the office, or using it to cover first/last mile connection to transit
- E-bike lease (see Bike Program section)
- Bike maintenance- expense up to 2 bike tune-ups each year for preventative maintenance on your bike
- Rideshare- Lyft and Uber Shared, Waze Carpool
- Daily Parking- occasional parking expenses at both Amazon and non-Amazon parking garages







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An Innovative Bike Program

Amazon has built an active transportation program that makes it easy for employees to bike, walk, or roll to the office. All Amazon sites have secure bike storage facilities that are accessible with an employee badge. Many of the bike rooms have the following amenities:

- Street-to-stall bike room access- employees can avoid navigating their bike through lobbies or parking garages
- Fix-it stations- convenient spots to make simple repairs
- Locker rooms with towel service- employees can freshen up after riding in
- E-bike stalls with outlets for charging- a new feature added to accommodate the growing share of e-bikes in the cages these days





Amazon also partners with Mello Fellos Bike Shop in Seattle to provide weekly on-site maintenance to Amazonians. Mello Fellos was founded in 2011 and today has partnerships with many different enterprise clients to provide commuter maintenance programs.

Want to learn more? Contact Us!

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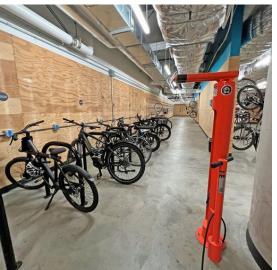
The Rise of E-Bikes

Amazon has partnered with e-bike companies to offer access to e-bikes. In partnership with Ridepanda, VanMoof, and Riide, employees can use their \$170 per month transportation subsidy on an e-bike lease. The lease includes all bike-related maintenance, a bike lock, and charging equipment. The program allows employees the freedom and flexibility to choose an e-bike that works for both their commute and errands outside of work.

When employees expressed interest in leasing cargo e-bikes, Amazon expanded their partnership to include a vendor with cargo bikes. This allows employees to expand their e-bike usage beyond trips to and from the office, such as to the grocery store or to drop off kids at school.

Results from the 2022 Commute Survey indicate that childcare or school drop-offs and pickups is one of the leading factors that causes people to drive alone to work, so providing a cargo e-bike option to mitigate this is key.





Bikes by Numbers

- 3,000 bike stalls across the Seattle campuses
- 300 dedicated e-bike stalls
- 2,500 employees with e-bike leases in 2023





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Bike Commuter Spotlight

Rishabh, an employee at Amazon, bikes to the office on a VanMoof e-bike. He makes use of Amazon's e-bike subsidy to rent his bike. Since receiving his bike at the end of January 2023, Rishabh has been commuting to the Amazon campus by bike. He enjoys the ease of the street-level bike room and how he can park his bike and head straight upstairs to his office.







Need more ideas for a bike facility at your workplace? Contact us to learn more!

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