

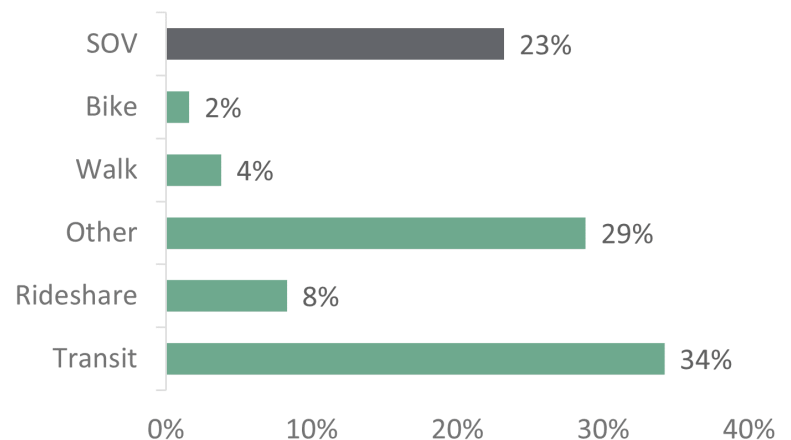
LIVE MORE, DRIVE LESS

Regence Blueshield

About

Regence Blueshield is a part of Cambia Health Solutions, a non-profit Healthcare company that offers medical health insurance and coverage. Regence revamped their commuter benefits in response to the COVID-19 pandemic and now offer premium hybrid and remote work solutions. Among other Seattle CTR employers in the insurance industry, Regence is unique by offering a blanket general transportation subsidy to its Seattle employees.

Commute Trends



General Transportation Subsidy

The WageWorks Commuter Card offered to Regence Blueshield employees can be used to pay for tickets, vouchers, and monthly passes for the train, light-rail, bus, and ferry.

Employees who carpool or vanpool to work also get subsidies.



Want to learn more? Contact Us!

info@commuteseattle.com
www.commuteseattle.com

Regence *BlueShield*

Denny Triangle/Belltown | Seattle, WA
2035 Network Drive Alone Rate Goal = 14.1% or lower

June 6, 2022

Award-Winning Commute Program

Regence Blueshield won a GOLD award at the Commute Seattle 2017 CTR Champions event for achieving their drive-alone rate goal at the time and for offering competitive commute programs. Regence Blueshield also showed high employee engagement with nearly 80% of employees completing the biennial commute survey.

Prior to the pandemic, 98% (100 out of 102) employees were using ORCA Business Choice.



Key Strategies

- Flex-time and hybrid work strategies
- Employees get a monthly transit pass through the WageWorks Commuter Card
- Employees get subsidies for vanpooling/carpooling to work
- Daily parking rates



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Hybrid Work Strategies

Regence adopted four different work models as part of return-to-workplace plans.

- 100% on-site
- On-site flex (coming to office 2-3 days a week)
- Teleflex (2-3 days per month)
- Telecommuter (100% Work from Home)

Eliminating trips through remote work is an effective commute trip reduction strategy and has been key to the commute program at Regence since before the pandemic. About one third of the total employees were working from home pre-pandemic. Now about 70% of employees are full-time remote workers, while the remaining leverage a hybrid schedule.



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Return to Office

Regence Blueshield has come up with an initiative called Cambia Connective that encourages a safe return to the office. Seventy employees have been identified as “Champions” - these team members communicate with other employees and keep them posted on recent return to office updates.



Employee Testimonial

“Being connected at Cambia means I have an understanding or awareness of issues, concerns, and projects the company has or is doing. I’ve really enjoyed the all-employee meetings via Teams; the past two years I’ve felt more connected to leadership than I ever have in my 38 years here. Kudos for being all inclusive.”