

# BTC Basic Training

**Your role as a Building Transportation Coordinator in the  
Transportation Management Program**

Add date here

Presented by Name, Name

# What Does Commute Seattle Do?

**Commute Seattle fosters mobility partnerships and services to keep Seattle moving and thriving for all.**

Commute Trip Reduction

Transportation  
Management Programs

Event + Neighborhood  
Based Campaigns

ORCA for Business

Commuter Benefits  
Ordinance

Fee for Service Consulting

# Agenda

## BTC Basic Training

- Who is Commute Seattle?
- What is Transportation Management Program (TMP)?
- Your Role as a BTC
- CTR Program Requirements
- Q&A



# Who Is Commute Seattle?

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- **Transportation Management Association (TMA)**
- **Public-Private Partnership**
- **Business and government working together**



# What is Transportation Management Program?

Just enough background you need to get going.



# What Is Involved?

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Typically, TMP's involve some or all the elements below:

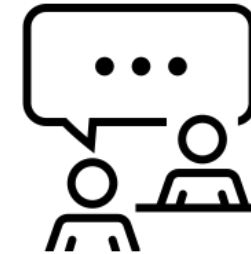
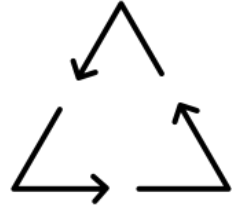
1. Travel options **information** displayed in a centrally located area
2. **Carpool and vanpool** priority parking
3. Pedestrian and bicycle improvements and **wayfinding** signs
4. **Transit pass** subsidies for employees who work at the site
5. **Bike parking** and on-site day-use **locker and shower facilities**



# What Is The Benefit?

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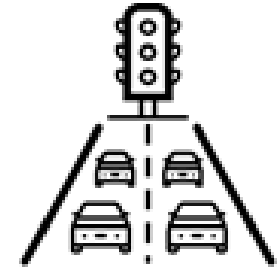
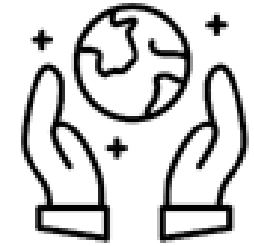
1. Increase competitiveness by providing best-in class transportation amenities for your tenants
2. Achieve your sustainability goals by implementing elements that help meet LEED accreditation and District 2030 goals
3. Realize financial savings by increasing parking availability for building visitors
4. Gain insight into how tenants access your building, and how your building's environmental performance, transportation services and facilities compare to those offered by nearby buildings.
5. Gain access to program support to stay in the know about transportation system improvements and other services that benefit your tenants



# Why Are TMPs Important?

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1. Ensures Seattle developments are sustainable and remains economically competitive
2. Provide on-site amenities and programs to help tenants and visitors access a variety of travel options
3. Keeps Seattle's neighborhoods vibrant and accessible by reducing traffic congestion, improving access and supporting the use of transportation options





# Your Role as an BTC

What exactly is required and what helps you find success



# What Does A BTC Do?

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1. Administers tenant commuter survey (if applicable)
2. Completes a facilities program report
3. Ensures the availability of a variety of tenant and transportation amenities
4. Collaborates with tenants to provide transportation information and services that improve building access
5. Engages in parking management or facilities team to maximize parking utility and return on investment
6. Attend Commute Seattle programs and trainings

# Resources To Get You There

## BTC Basic Training



Commute Seattle has a dedicated team of specialists here to support you, for free! Visit, [www.commuteseattle.com/TMP](http://www.commuteseattle.com/TMP) for resources.



**City of Seattle**

The City of Seattle TMP webpage contains detailed information and resources about what's involved in developing a successful TMP. Visit [www.seattle.gov/waytogo/tmp.htm](http://www.seattle.gov/waytogo/tmp.htm) to clarify your TMP agreements and connect with a City staff member.



Seattle Building Owners and Managers Association (BOMA) is a real estate professional trade association. For more information, visit [www.bomaseattle.org](http://www.bomaseattle.org)



Seattle 2030 District high-performance building district in downtown Seattle that aims to dramatically reduce energy and transportation impacts of downtown buildings, through education collaboration, and recognition. For more information, visit [www.2030districts.org/seattle](http://www.2030districts.org/seattle)

# Questions?

**Schedule a consultation with Commute Seattle.**

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# Additional Resources

**Tenant survey and Commute Seattle Mode Split  
Facilities and Benefits Program Report**

# Meet Commute Seattle



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