

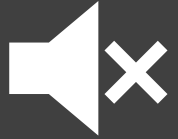
# Properties & Buildings: Transportation Considerations for Phased Re-Opening

July 30<sup>th</sup>, 2020



commute seattle

SEATTLE  
2030  
DISTRICT



We cannot hear or see you



Post questions in the Q&A box



Slides and a recording will be emailed out after




Matthew Combe  
Executive Director  
Seattle 2030 District  
[matthewcombe@2030districts.org](mailto:matthewcombe@2030districts.org)



Sarah Udelhofen  
Senior Transportation Specialist  
Commute Seattle  
[sarahu@commuteseattle.com](mailto:sarahu@commuteseattle.com)

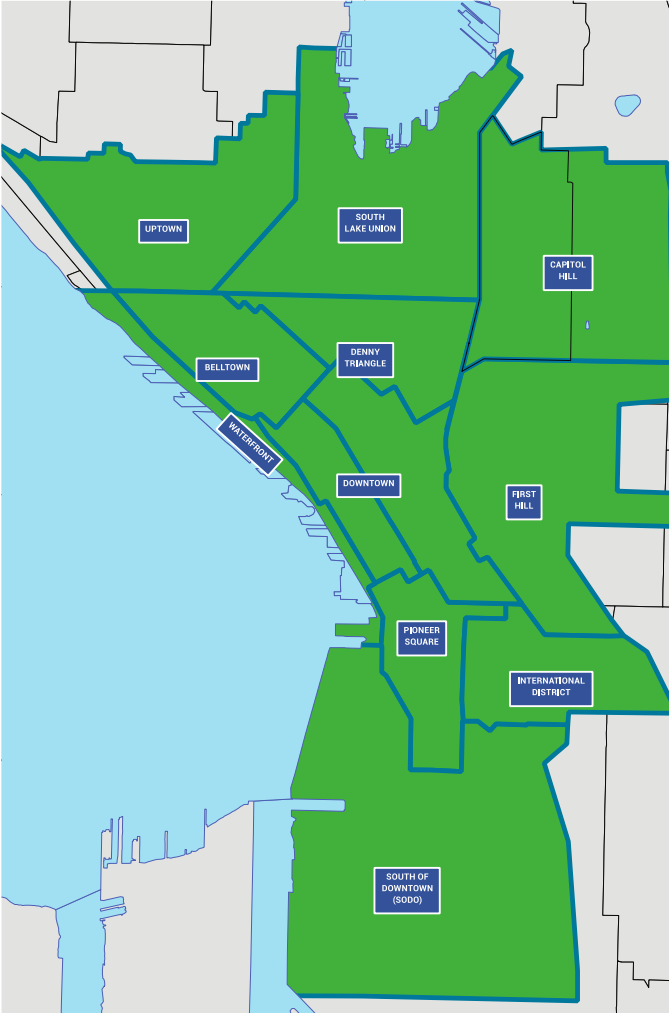


Dylan Jouliot  
Senior Transportation Specialist  
Commute Seattle  
[dylanj@commuteseattle.com](mailto:dylanj@commuteseattle.com)

A wide-angle photograph of the Seattle skyline under a clear blue sky. The Space Needle is prominent on the left. The city's skyscrapers are densely packed in the center, with Mount Rainier visible in the background on the right. The text is overlaid on the right side of the image.

The Seattle 2030 District is  
a business model for  
urban sustainability  
through collaboration,  
leveraged financing and  
shared resources

# SEATTLE 2030 DISTRICT



**260**

Buildings Committed

**58.9**

Million SqFt Committed



# A COMMUNITY OF LEADERS



49

Developers/Owners/Managers

45

Professional  
Stakeholders

19

Community Stakeholders

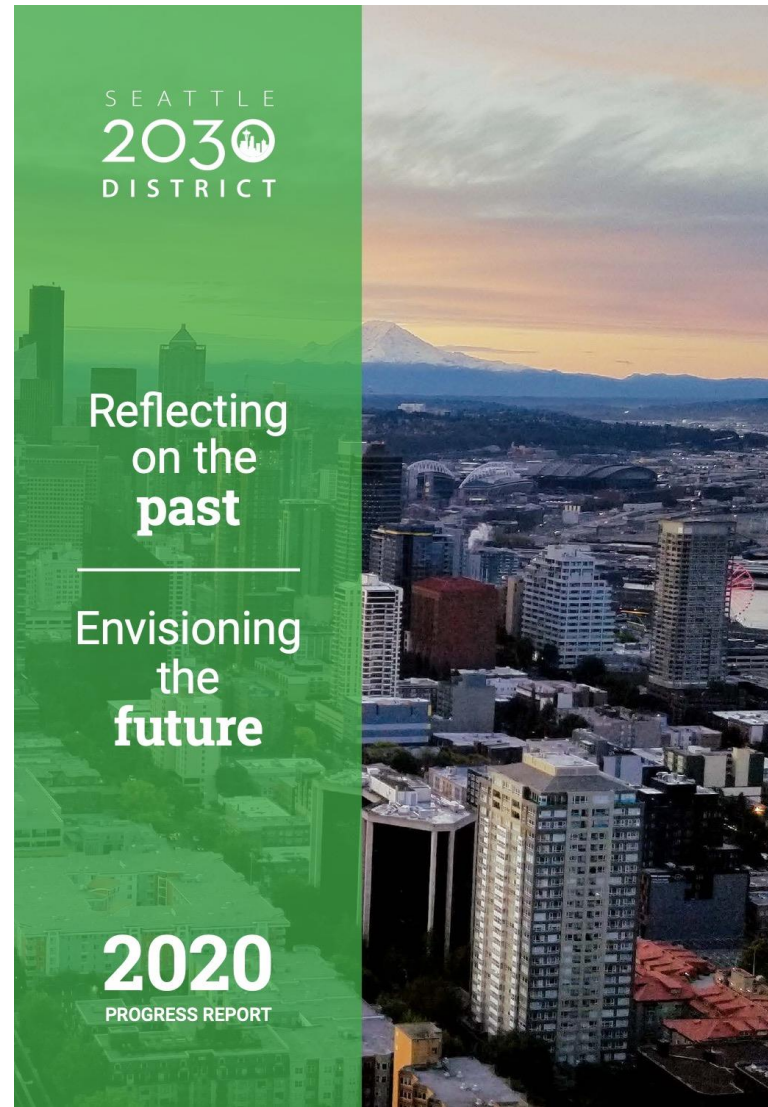
10

Strategic Partners

# HOW WE WORK



# 2020 Progress Report





# 2020 VISION AWARDS *reimagined*

October 15 | 4–5 p.m. PDT | Virtual Event





# SEATTLE 2030 DISTRICT ANNUAL SPONSORS



## Legacy



MARTIN SELIG  
REAL ESTATE



## 2030 Visionary



HENBART LLC



LEASE CRUTCHER  
**Lewis**



## District Leader



**SKANSKA**

## Conservation Partner



SENECA  
GROUP



## Legal Counsel



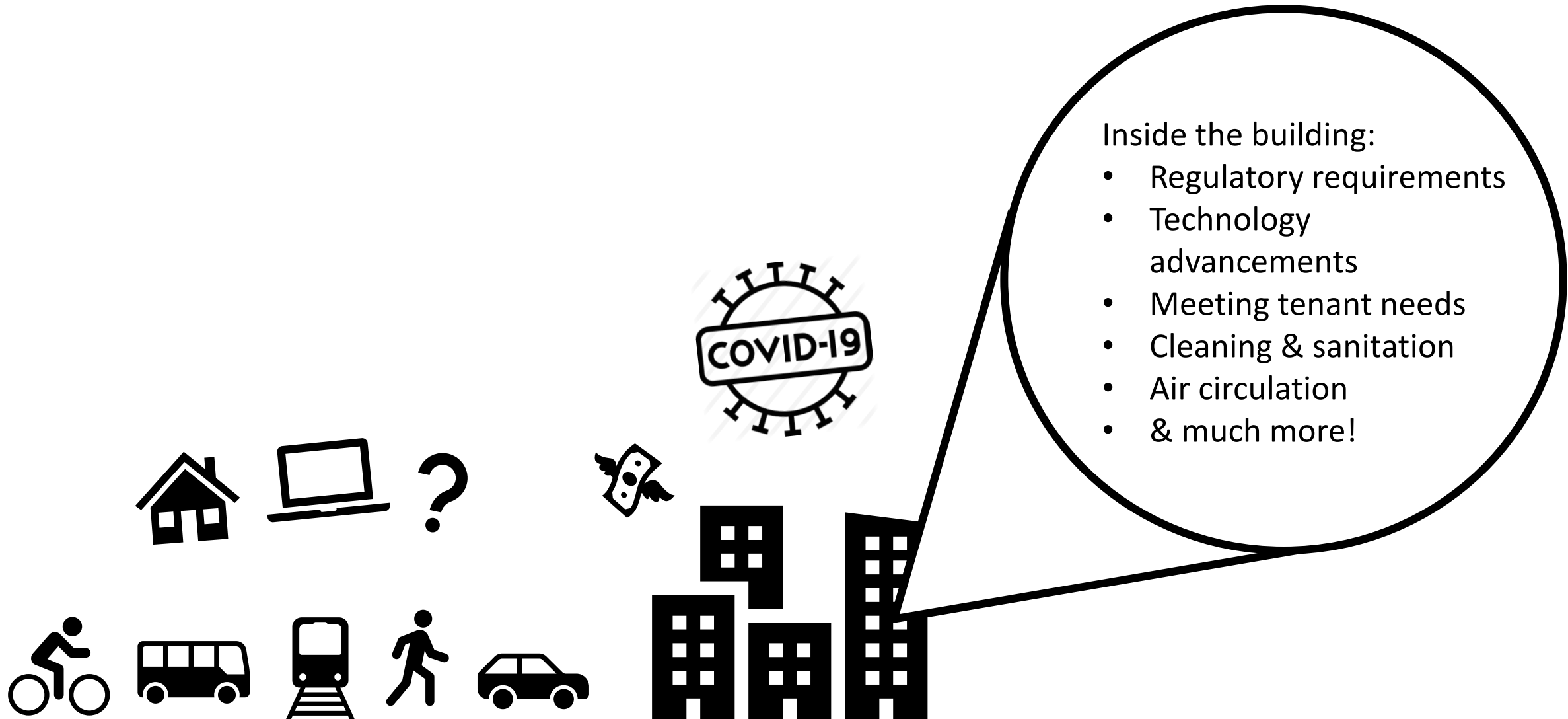
# 2030 DISTRICT FUNDERS



BULLITT  
FOUNDATION

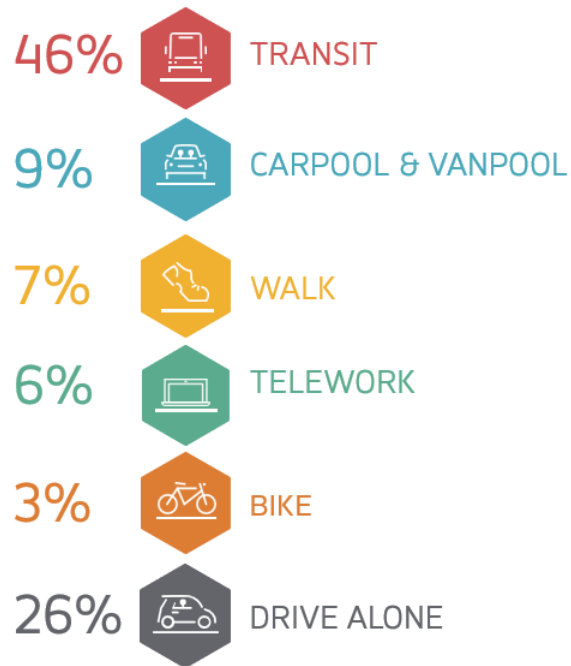


King County



# Pre-COVID: Mode Split

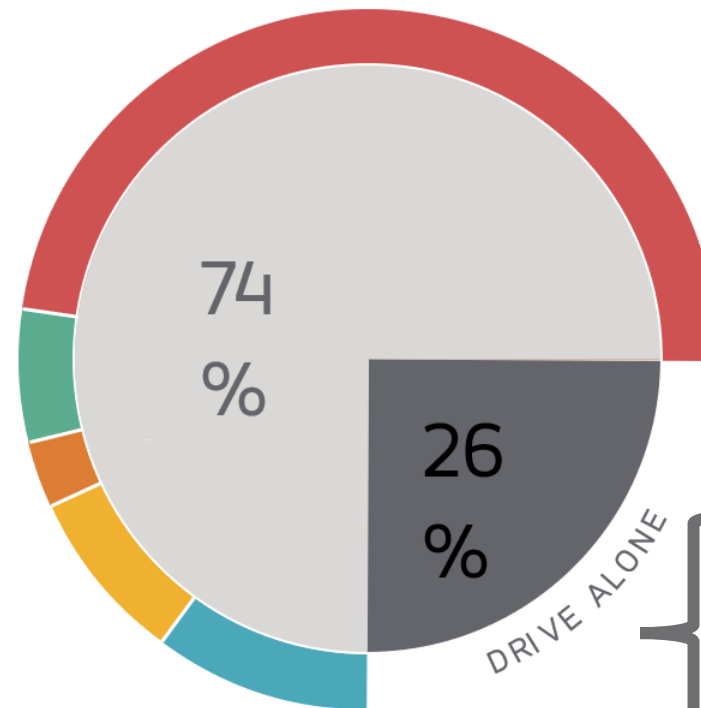
## 2019 Downtown Seattle Commute Choices



TRANSIT: Includes bus, rail and walk-on ferry passengers.

CARPPOOL: Includes vanshare and vanpool.

OTHER: 3% of respondents noted other including employer shuttles and all other modes not listed.



### 2019 CTR Survey Results

- 46% of commuters used transit to get downtown

- Approximately 135,000 trips/day

- 26% drove a personal vehicle to get downtown

- Approximately 78,000 trips/day



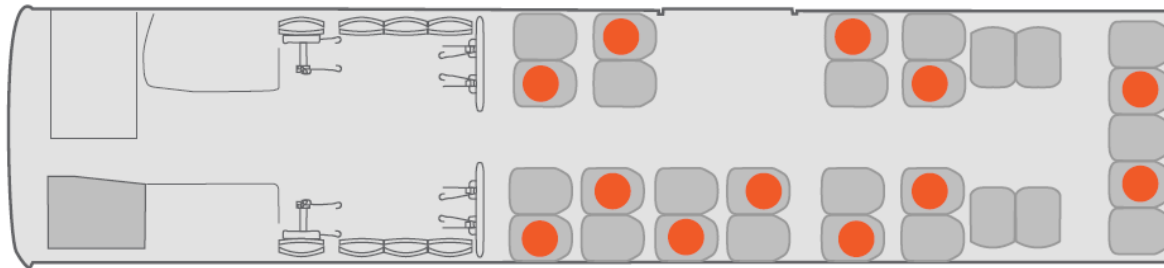
## Pre-COVID: Transit

- We're used to crowded buses, light rail
- Normally, buses carry a max of 65 or 100 people



Photo by The Seattle Times

# Now: Transit



- Currently: 12 to 18 riders/bus
- Light rail: running every 20-30 minutes
- Essential trips only
- Social distancing measures on transit will likely continue indefinitely
- September [service reductions](#)



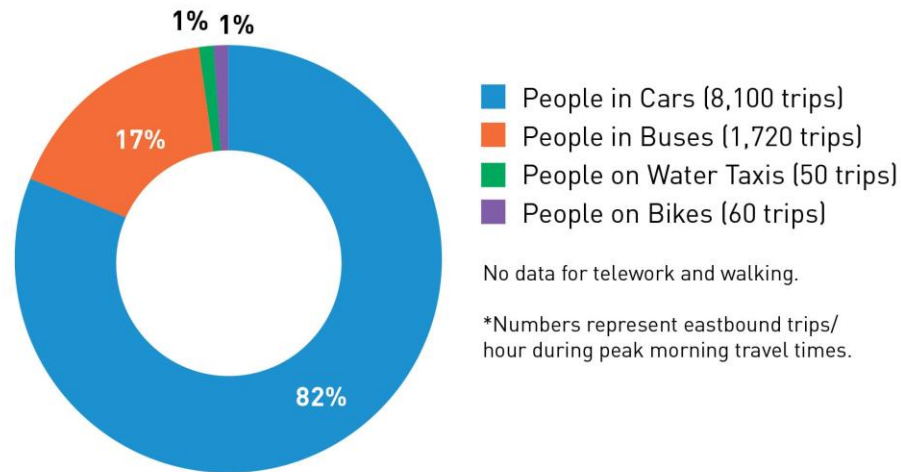
# Now: Driving



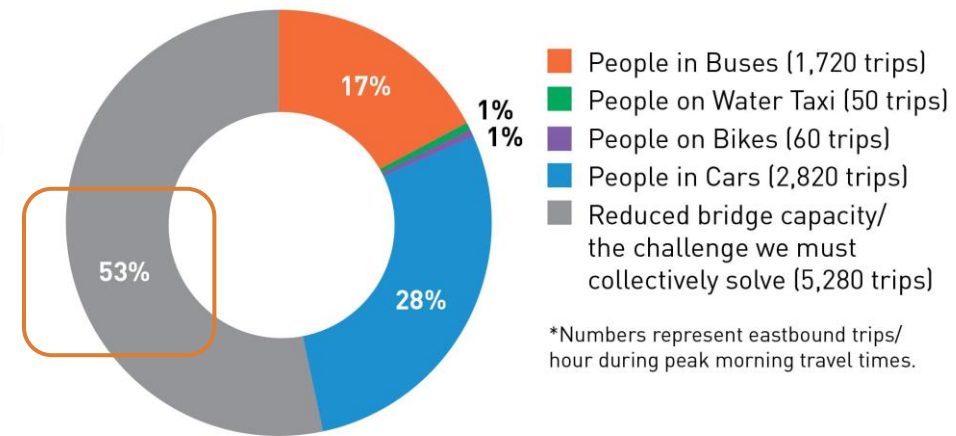
- More people will turn to driving
- Pre-COVID, parking already in short supply downtown
- Road capacity strain
- Increased congestion
- Frustrated commuters

# Now: West Seattle Bridge Closure

## How People Got Around in 2019



## Impacts If No Actions Were Taken



## How People Get Around - Change Needed



Car Trips  
-4,600



Surface Transit  
+1,280



Water Transit  
+940



Bicycle  
+940



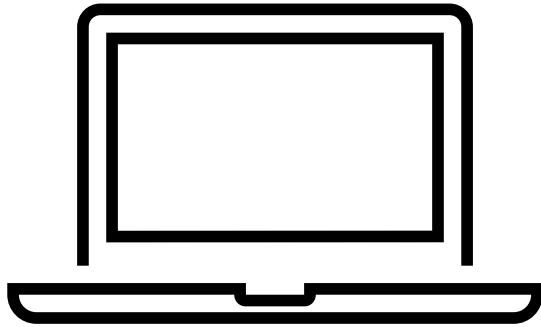
Telework  
+1,000



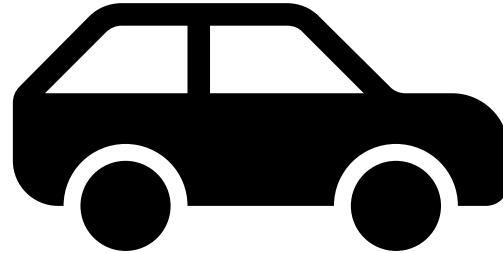
Walk  
+500



# What does this mean?



Many tenants will  
continue to work  
from home



Commuters will turn  
to driving alone to  
work



Commuters will seek  
out active commutes –  
biking and walking

## Survey: Workplace Experiences During Coronavirus

May 12th - May  
26th, 2020

Distributed to ~3,000  
worksites

415 responses total

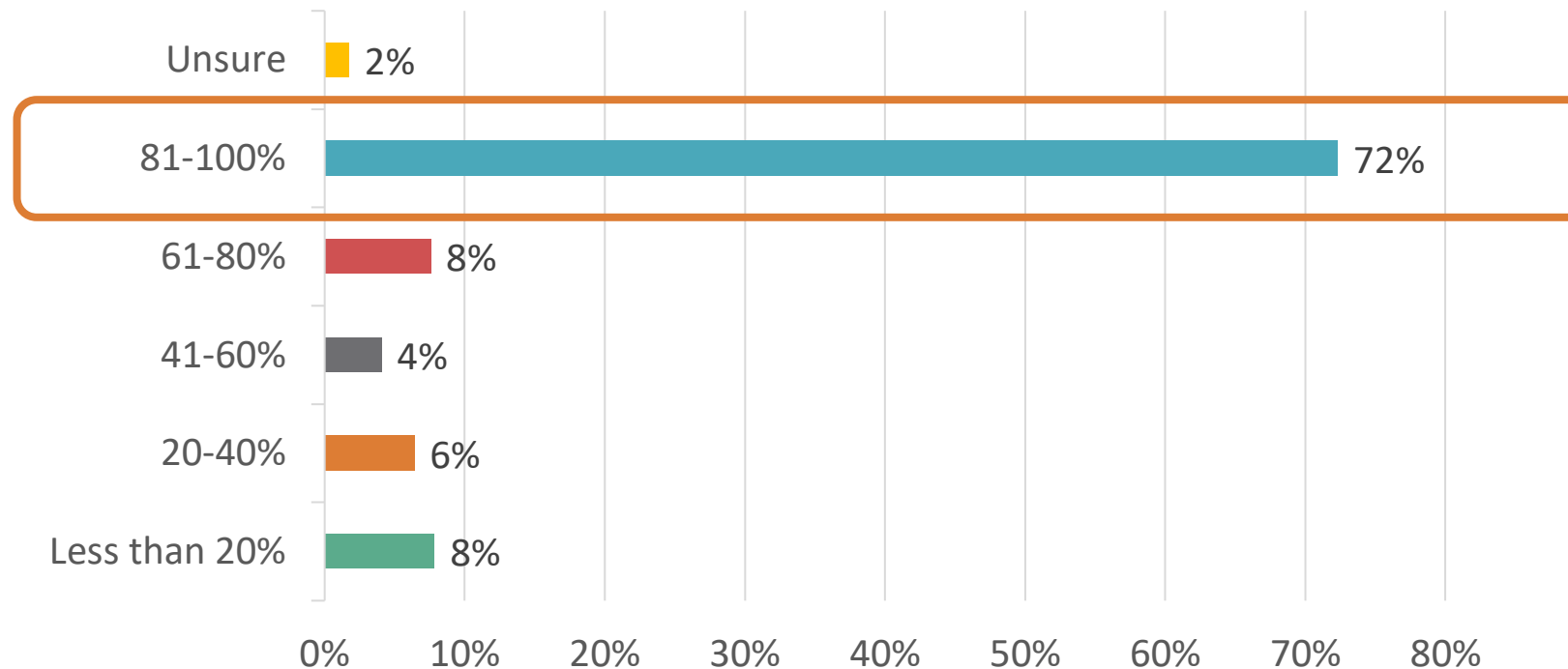
Over 22 industries

Downtown Seattle &  
surrounding areas

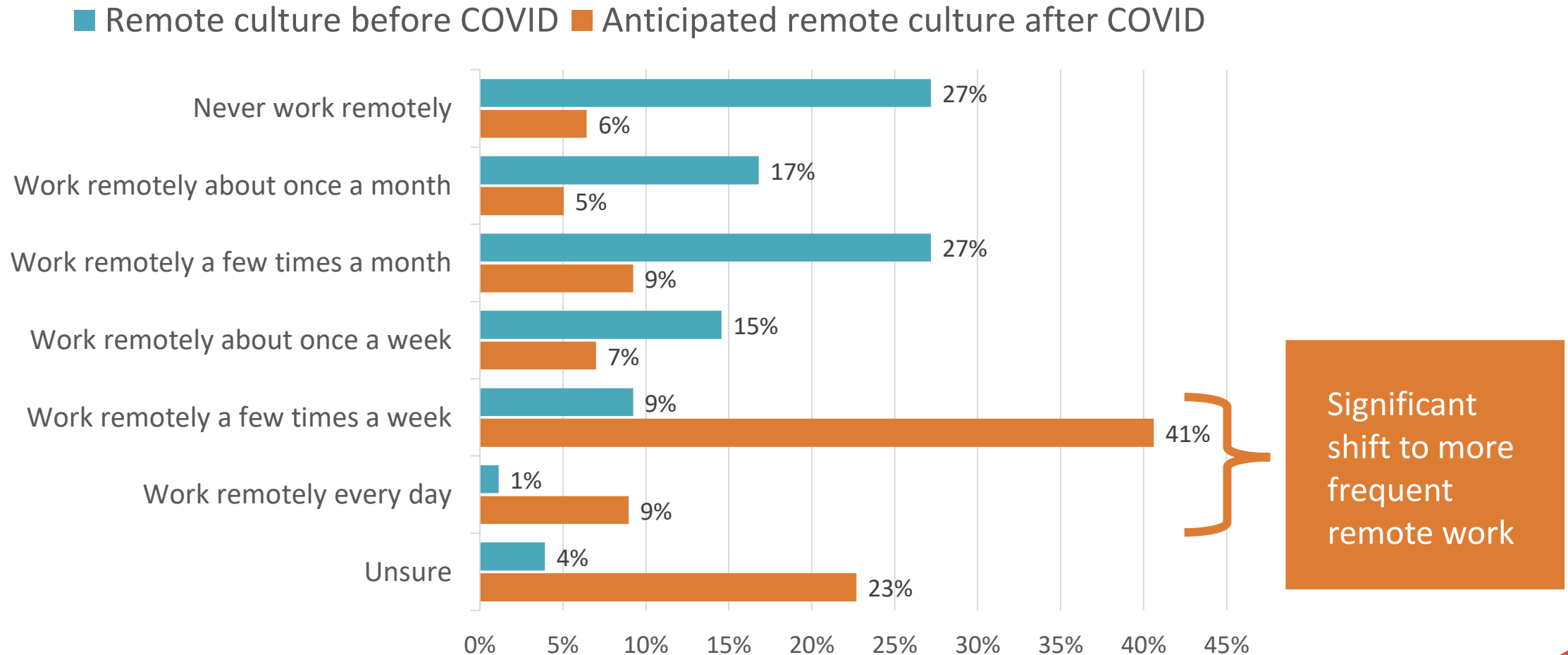
63% small business,  
37% large

For almost three quarters of workplaces, the majority of staff are working remotely

Approximately what percentage of staff are currently working remotely?

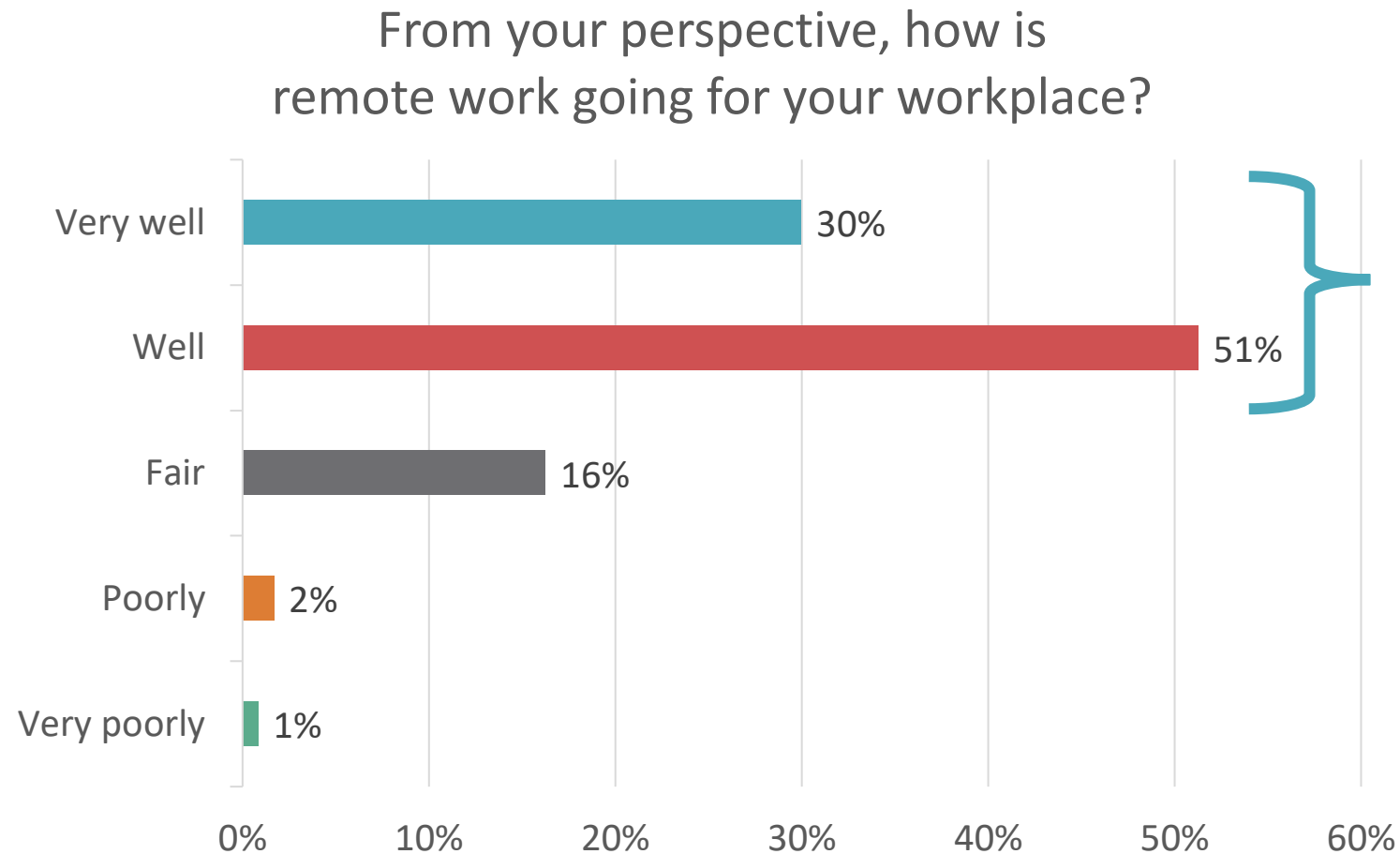


# Most companies anticipate a large increase in remote work





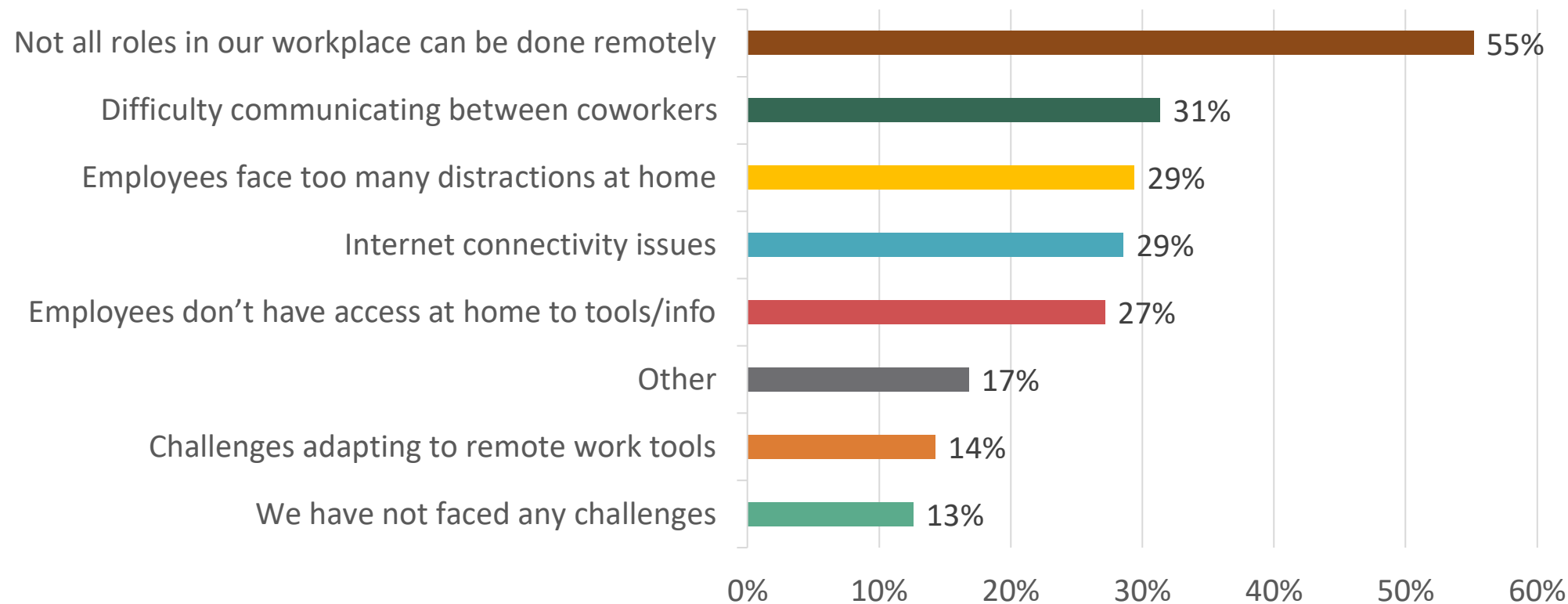
## Sentiments towards remote work are positive



81% say remote work is going well, and many worksites are planning to keep working remotely

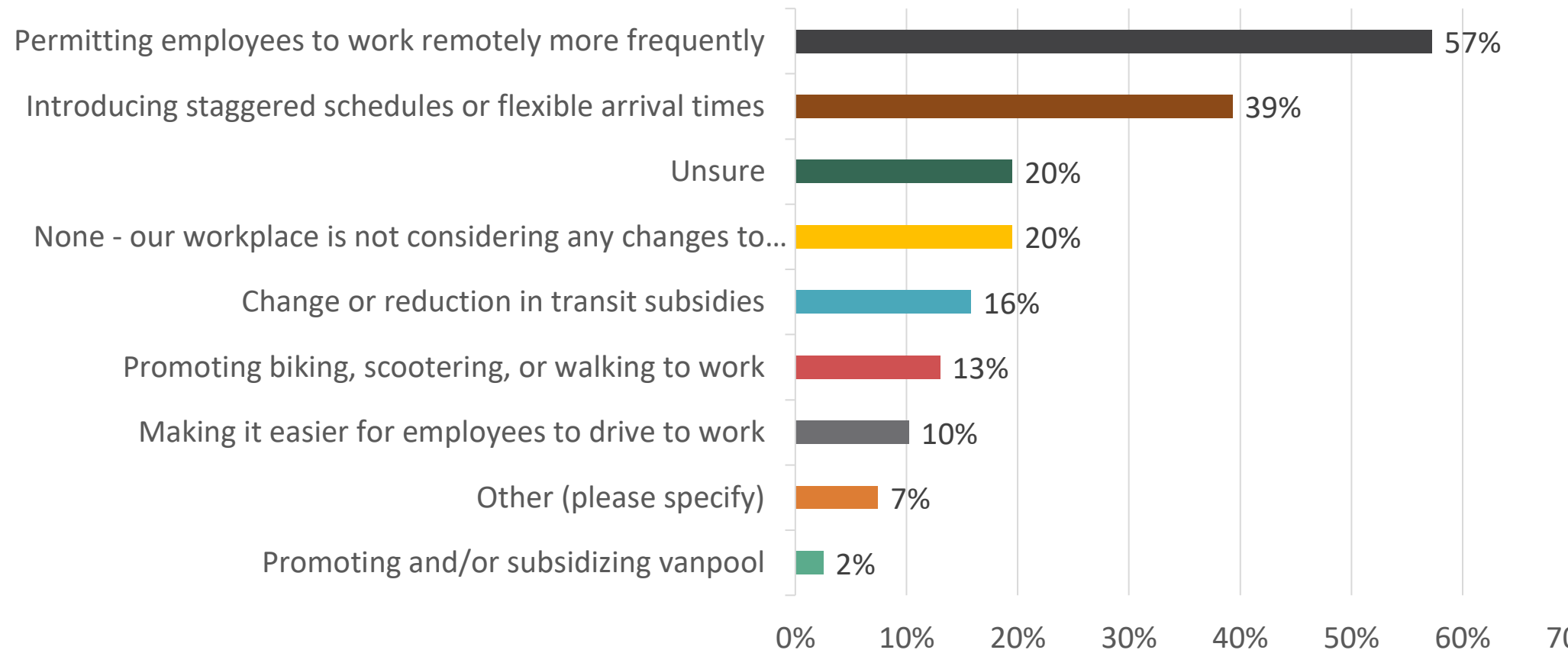
# There are still challenges which fuel the desire to return to office

Choose up to THREE of the biggest challenges  
your workplace currently faces while working remotely:



# Anticipate more remote work, flexible arrivals to the building

Q14: As a result of COVID-19, which of the following changes is your workplace considering related to commuter benefits?



## Remote Work and Drive Alone: Two Sides of the Same Coin?

- Many who previously took transit looking to shift post-pandemic
- Traffic levels high in other countries post-lockdown
- Local transit capacity greatly reduced in the near future

BUT

- Drive-alone spike is not inevitable!





# Parking Management: Flexibility Will Be Key

- [Adapt](#) parking policies and fee structures to support flexibility



# Daily vs. Monthly Payment Structure

## Daily Parking Payment:

- Allows a wider variety of commuters to drive to work when they need to
- Encourages options – some days WFH, some days transit, walk/bike, etc

## Monthly Parking Payment:

- No flexibility for user
- Encourages commuters to drive every day because they already paid for the month and want to “make use” of it



# Dynamic Parking Fees

- By time of day
  - e.g. charge less for off-peak arrivals to reduce demand at peak times

OR

- By length of stay
  - e.g. first 4 hours are \$6/hr, then hours 5-8 are \$10/hr



Parking Rates	
All Taxes Included	
30 Min. or Less	\$12.00
31 Min. to 1 Hour	22.00
1 - 2 Hours	26.00
2 - 3 Hours	31.00
3 - 4 Hours	35.00
4 - 5 Hours	43.00
5 - 12 Hours	44.00

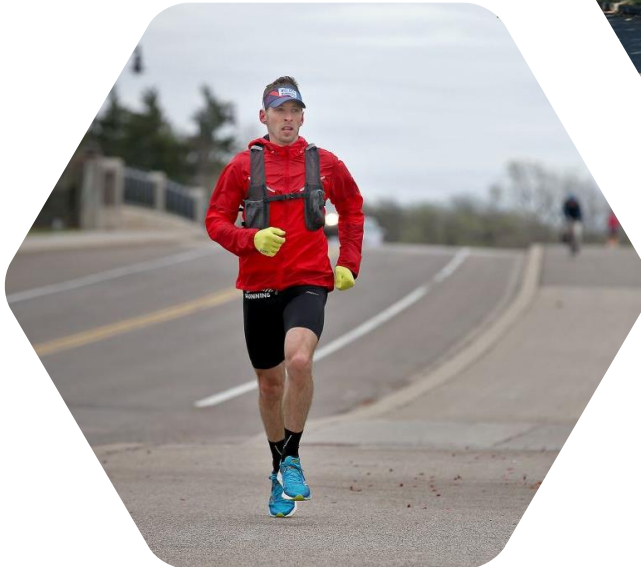
# Flexibility With Use of Space

- Support HOV commuters – Carpool and Vanpool
- Anticipate uptick in employer shuttles – where will they go?
- Can repurpose space to support active commuters!

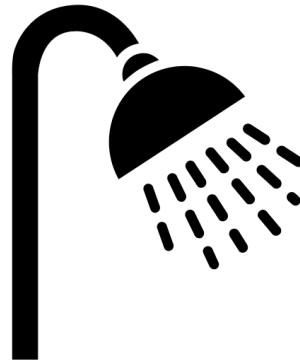
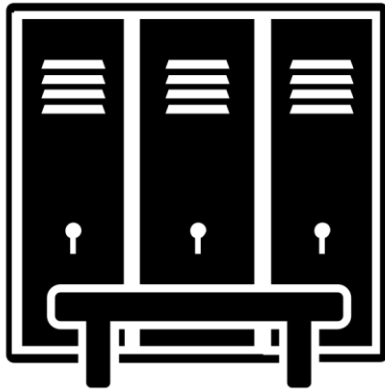




People will be less likely to drive in and park if there are viable alternatives

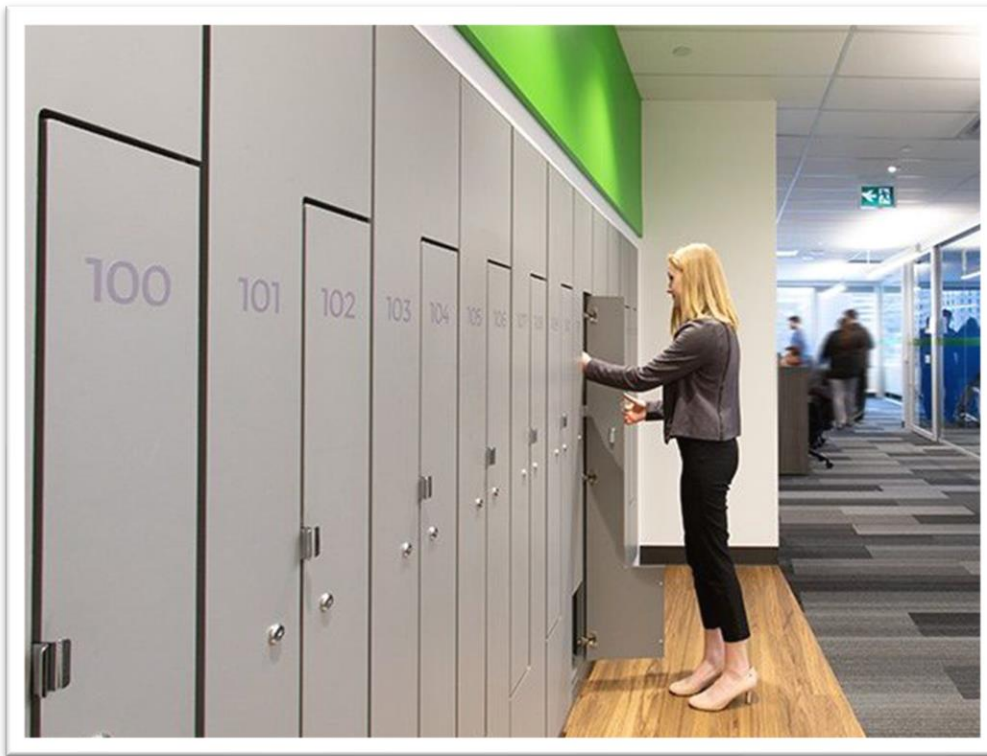


# How can you enable people to choose active commutes?



Keep shower and locker room facilities open!

## What do the studies say?



**“The odds for cycling to work are greater for employees with access to both cyclist showers and bike parking at work compared to those with just bike parking, but no showers at work”**

Buehler, R 2012, ‘[Determinants of bicycle commuting in the Washington, DC region: The role of bicycle parking, cyclist showers, and free car parking at work](#)’, *Transportation Research Part D: Transport and Environment*, vol. 17, no. 7, pp. 525-531.



# Cleaning & Disinfecting

- If it has been deemed safe to open the building, extend those cleaning plans to locker and active commute facilities



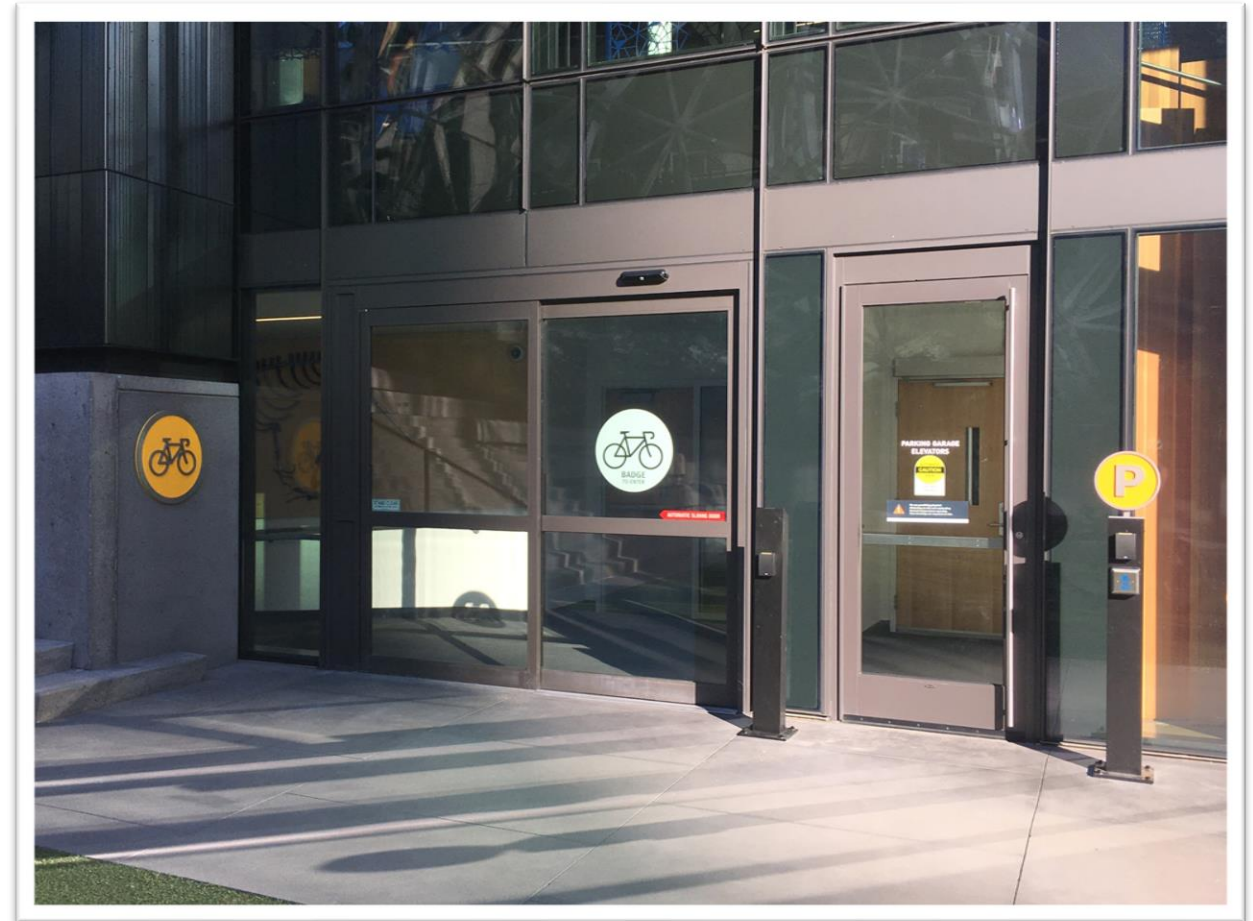
## Cleaning & Disinfecting

- Consider: remove porous materials, replace with easier to disinfect surfaces
- Changing from physical keys to key cards
- Signage to indicate norms, proper spacing for users
- Suggest flexible arrival times
- Send email updates to tenants



# Wayfinding is Key!

- Should be easy, quick, & intuitive
- Many commuters have never explored the building
- Make it easy for new active commuters



Employees need the peace of mind that their wheels are safe while they work

Good storage is:

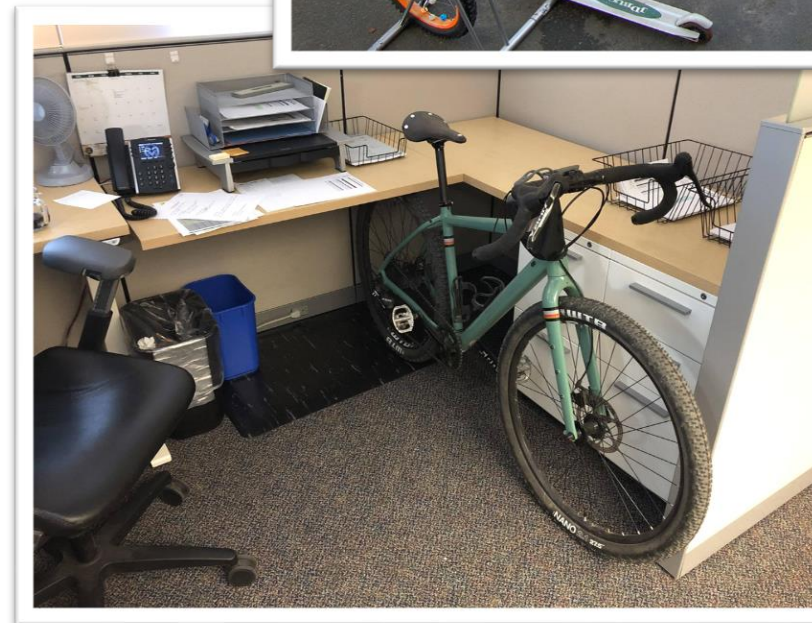
- Clearly labeled
- Accessible
- Intuitive
- Well lit
- Close to building entrance, showers
- Sheltered from the elements





## No Existing Bike/Scooter Room? Ideas:

- Convert a parking space to bike storage
  - 6-12 bikes can be parked in the space 1 car requires
- Allow bikes next to desks, for the time being
- Allow tenants to convert a conference room to bike storage
  - Small conference rooms cannot be safely used in the COVID era



## Finally: Do a Walk Through

- Put yourself in their shoes!
- Consider all the ways that people might arrive at the building
- Don't forget:
  - Visitors
  - Mail
  - Deliveries





## Q&A

Schedule a consultation with Commute Seattle:

- [tmp@commuteseattle.com](mailto:tmp@commuteseattle.com)
- Sarah Udelhofen  
[sarahu@commuteseattle.com](mailto:sarahu@commuteseattle.com)
- Dylan Jouliot  
[dylanj@commuteseattle.com](mailto:dylanj@commuteseattle.com)

Next TMP requirement: Program Reports

- Email sent next week
- Due October 1st

View upcoming events on our [Commute Connections Online Series](#) Page



# Resources by Mode

## Telework / Remote Work:

- [Telework One Pager](#)
- [Commute Seattle Flexwork & Telework Site](#)
- [Workable](#), [Betterteam](#)

## Parking:

- [Parking Management One Pager](#)
- [Parking Pricing: A Primer](#)
- [Parking Management Case Study](#)

## Transit Alerts:

- [KCM](#), [Sound Transit](#), [WA State Ferries](#)

## Biking:

- [Bike \(Back\) to Work Webinar Recording](#)
- Commute Seattle [Bike Resources](#)

## Supporting Working Parents/Caregivers:

- [Working Parents Support Guide / Website](#)

## General:

- [Alta Planning: It's the End of the Office as We Know It \(and I feel fine\)](#)
- [ACT: Supporting Commuters Returning to Worksites During COVID19](#)
- [West Seattle Bridge Project Website](#)

# King County Metro Passes

- KCM transit is [fare-free](#) through the end of August, as of now
  - [Metro Reduced Schedule Website](#)
- Timeline for Increasing Bus Capacity:
  - This hinges on COVID-19 cases, public health recommendations, and Phased Reopening - so there is not a specific date or timeline currently.
  - [ORCA Business Passport News Bulletin 6/26](#), “What to expect with Metro's regular fall service change and how it may affect your commute”
  - [King County Metro Blog](#), subscribe for updates
- ORCA Renewal Process:
  - KCM is happy to have individual discussions; reach out to your KCM ORCA representative to do so.
- Existing [ORCA Passport](#) Programs:
  - Metro is providing credits for businesses that have ORCA passport during the months that transit has been free.
  - With any transit agencies that are [part of ORCA](#) and are charging fares, the credit amount on ORCA passport during that time will be slightly lower than previous months.
- ORCA [Business Choice](#):
  - This is a monthly flexible program.
  - Business Choice is still operating as it previously was. You have the ability to cancel cards at any time. There is no minimum # of participants that need to be included on it. You can purchase passes for employees that want them and load funds on a monthly basis. Those cards are currently active as long as you're still adding funds to them.

# KCM Vanpool Resources

- Contact KCM to start vanpool:  
[vanpool@kingcounty.gov](mailto:vanpool@kingcounty.gov)  
[www.kingcounty.gov/metrovan](http://www.kingcounty.gov/metrovan)  
206-625-4500
- [Emergency Vanpool Formation for Essential Workers](#)  
Riders reduced to 2-3 passengers per van
- [COVID-19 – Info for Vanpool Participants & Bookkeepers](#)



Source: Wellington Health