

Properties & Buildings: Transportation Considerations for Phased Re-Opening

July 30th, 2020



commute seattle

SEATTLE
2030
DISTRICT



We cannot hear or see you



Post questions in the Q&A box



Slides and a recording will be emailed out after



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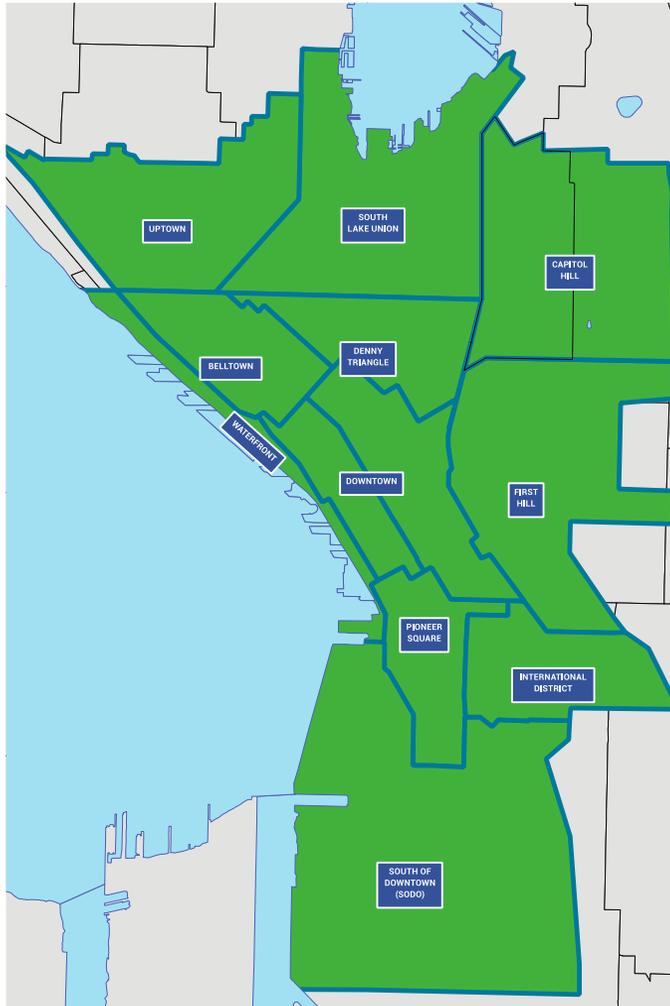


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The Seattle 2030 District is
a business model for
urban sustainability
through collaboration,
leveraged financing and
shared resources

SEATTLE 2030 DISTRICT



260

Buildings Committed

58.9

Million SqFt Committed

A COMMUNITY OF LEADERS



49

Developers/Owners/Managers

45

Professional Stakeholders

19

Community Stakeholders

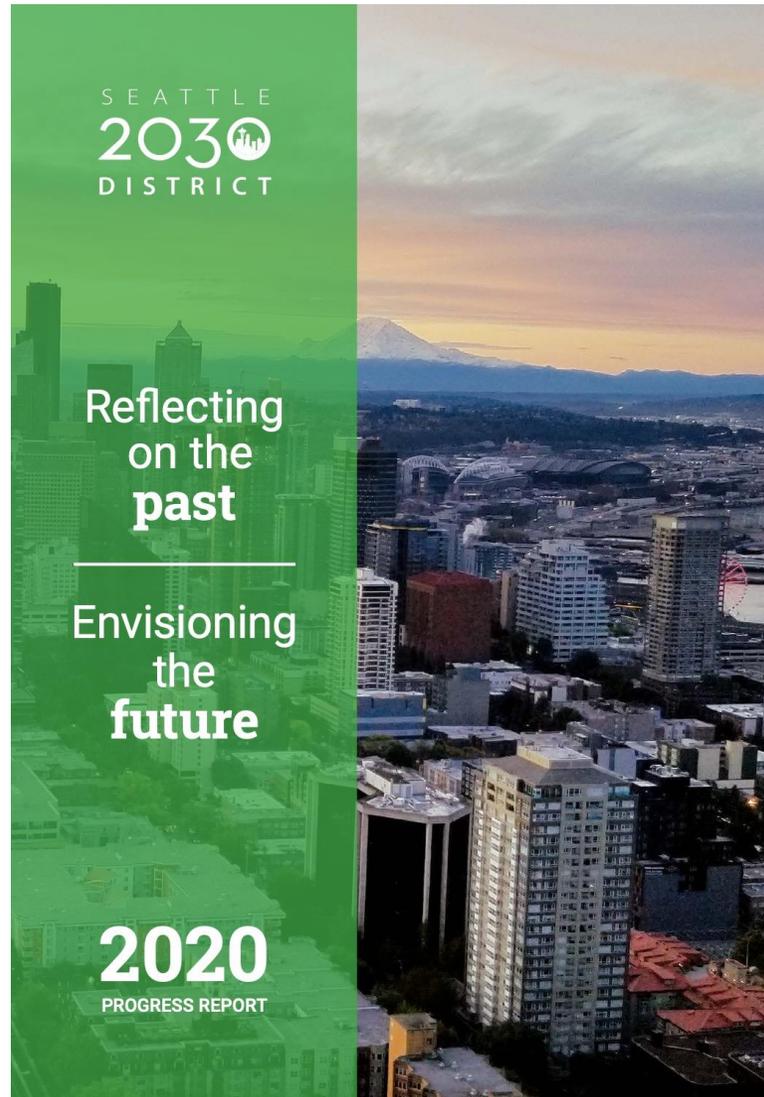
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Strategic Partners

HOW WE WORK



2020 Progress Report





2020 VISION AWARDS *reimagined*

October 15 | 4–5 p.m. PDT | Virtual Event



SEATTLE 2030 DISTRICT ANNUAL SPONSORS



Legacy



MARTIN SELIG
REAL ESTATE



2030 Visionary



ATLAS
WORKBASE

HENBART LLC



LEASE CRUTCHER
LEWIS



District Leader



CONSTRUCTION



SKANSKA

Conservation Partner



SENECA
GROUP



Legal Counsel



2030 DISTRICT FUNDERS



King County

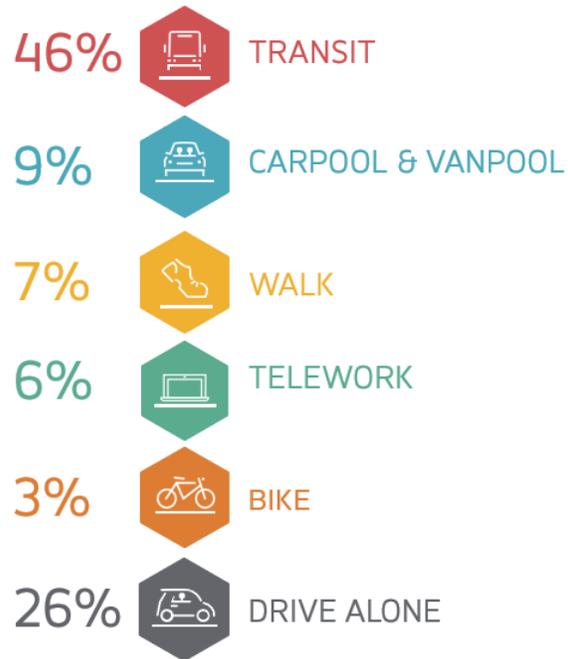


Inside the building:

- Regulatory requirements
- Technology advancements
- Meeting tenant needs
- Cleaning & sanitation
- Air circulation
- & much more!

Pre-COVID: Mode Split

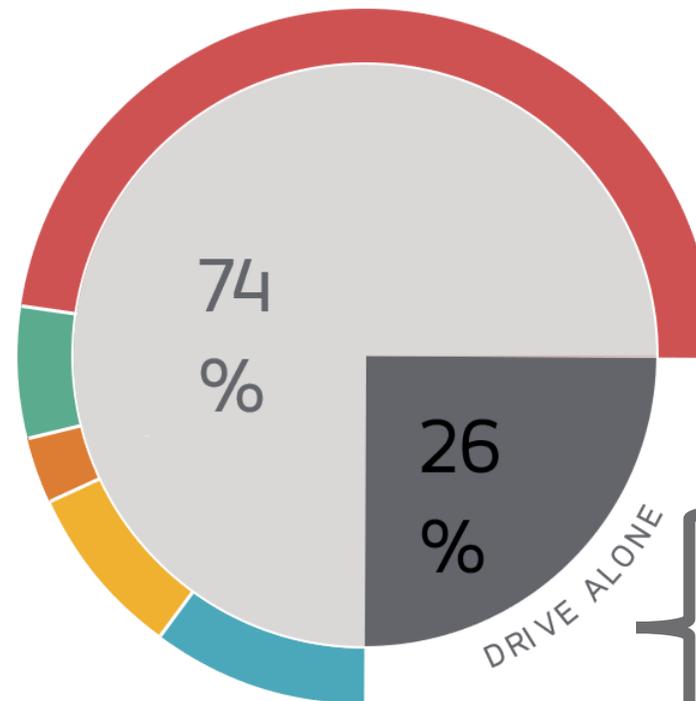
2019 Downtown Seattle Commute Choices



TRANSIT: Includes bus, rail and walk-on ferry passengers.

CARPOOL: Includes vanshipare and vanpool.

OTHER: 3% of respondents noted other including employer shuttles and all other modes not listed.



2019 CTR Survey Results

- 46% of commuters used transit to get downtown
- Approximately 135,000 trips/day

- 26% drove a personal vehicle to get downtown

- Approximately 78,000 trips/day

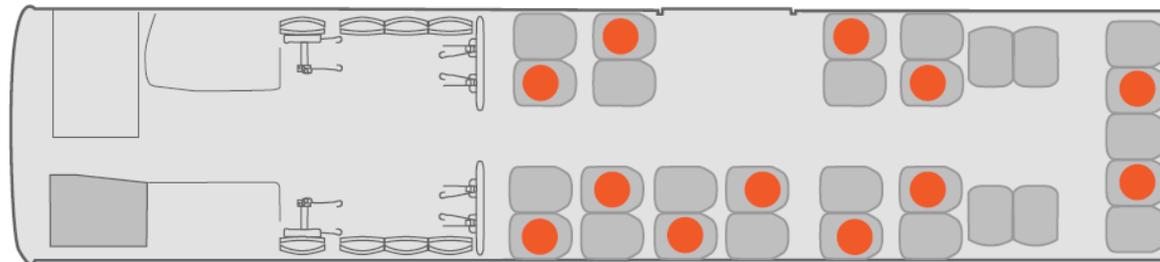
Pre-COVID: Transit

- We're used to crowded buses, light rail
- Normally, buses carry a max of 65 or 100 people



Photo by The Seattle Times

Now: Transit



COVID capacity limits 40' Bus
12 Riders
24% of Crowding Threshold

- Currently: 12 to 18 riders/bus
- Light rail: running every 20-30 minutes
- Essential trips only
- Social distancing measures on transit will likely continue indefinitely
- September [service reductions](#)

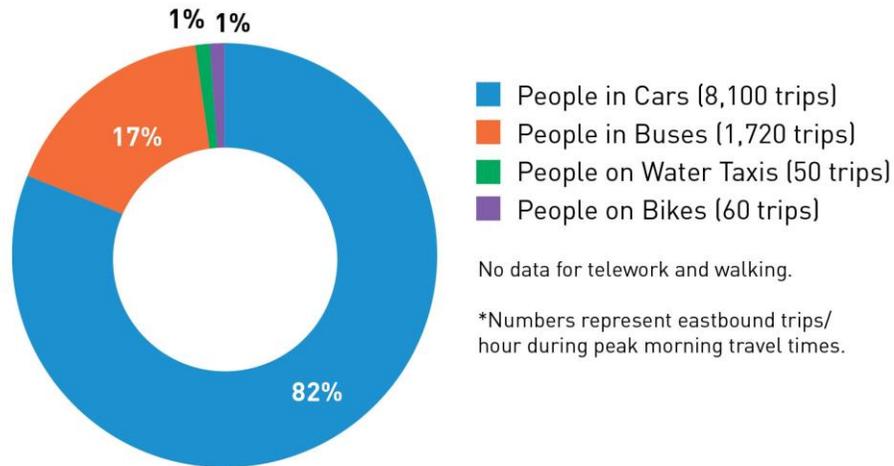
Now: Driving



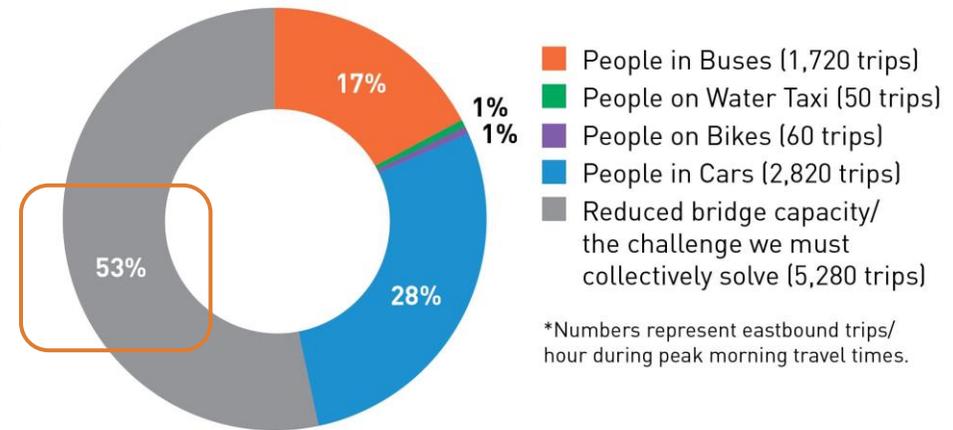
- More people will turn to driving
- Pre-COVID, parking already in short supply downtown
- Road capacity strain
- Increased congestion
- Frustrated commuters

Now: West Seattle Bridge Closure

How People Got Around in 2019



Impacts If No Actions Were Taken



How People Get Around - Change Needed



Car Trips
-4,600



Surface Transit
+1,280



Water Transit
+940



Bicycle
+940

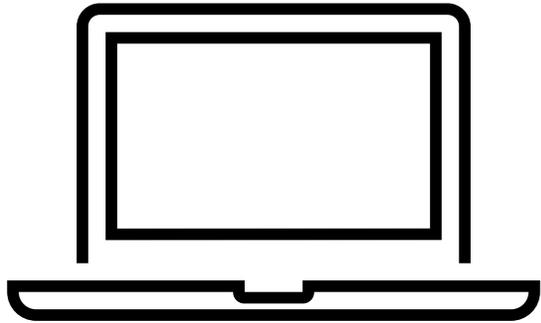


Telework
+1,000



Walk
+500

What does this mean?



Many tenants will continue to work from home



Commuters will turn to driving alone to work



Commuters will seek out active commutes – biking and walking

Survey: Workplace Experiences During Coronavirus

May 12th - May
26th, 2020

Distributed to ~3,000
worksites

415 responses total

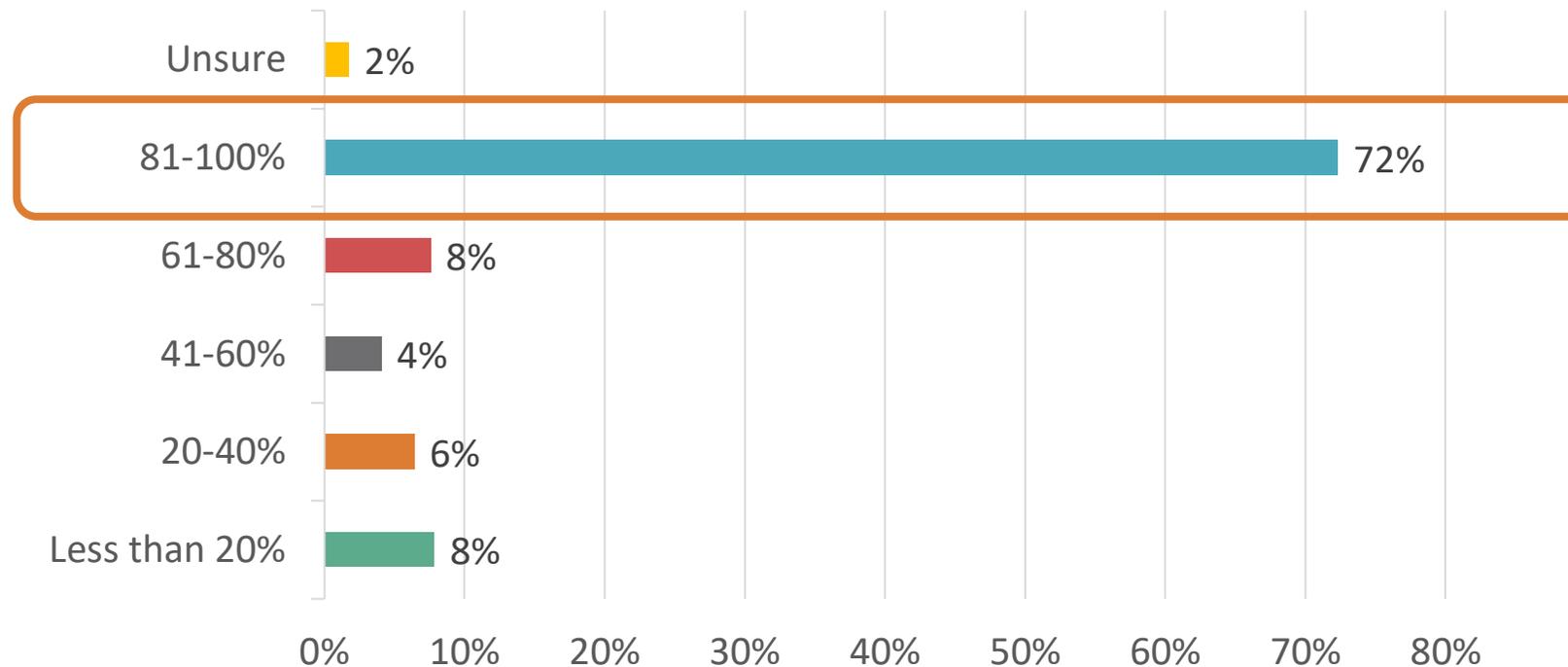
Over 22 industries

Downtown Seattle &
surrounding areas

63% small business,
37% large

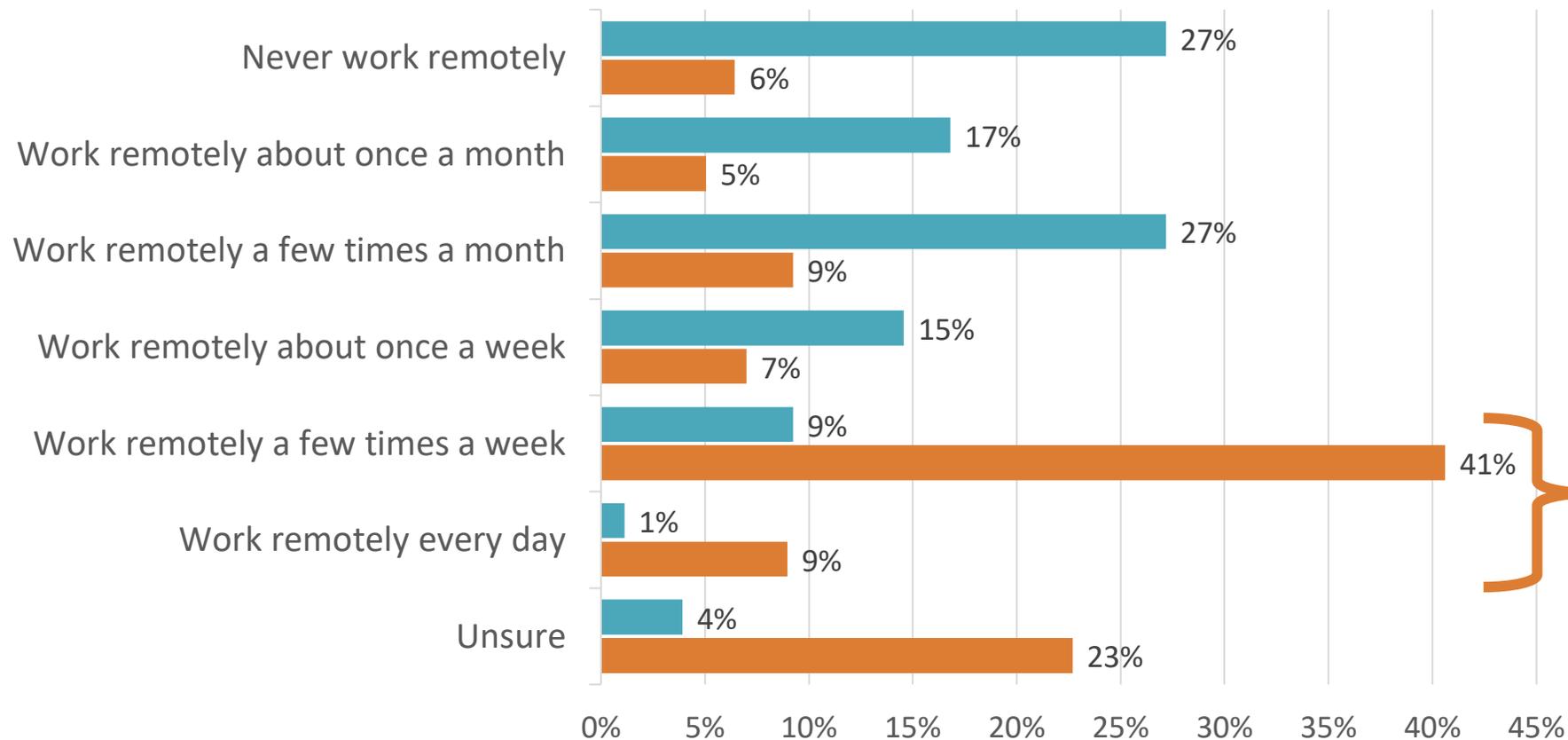
For almost three quarters of workplaces, the majority of staff are working remotely

Approximately what percentage of staff are currently working remotely?



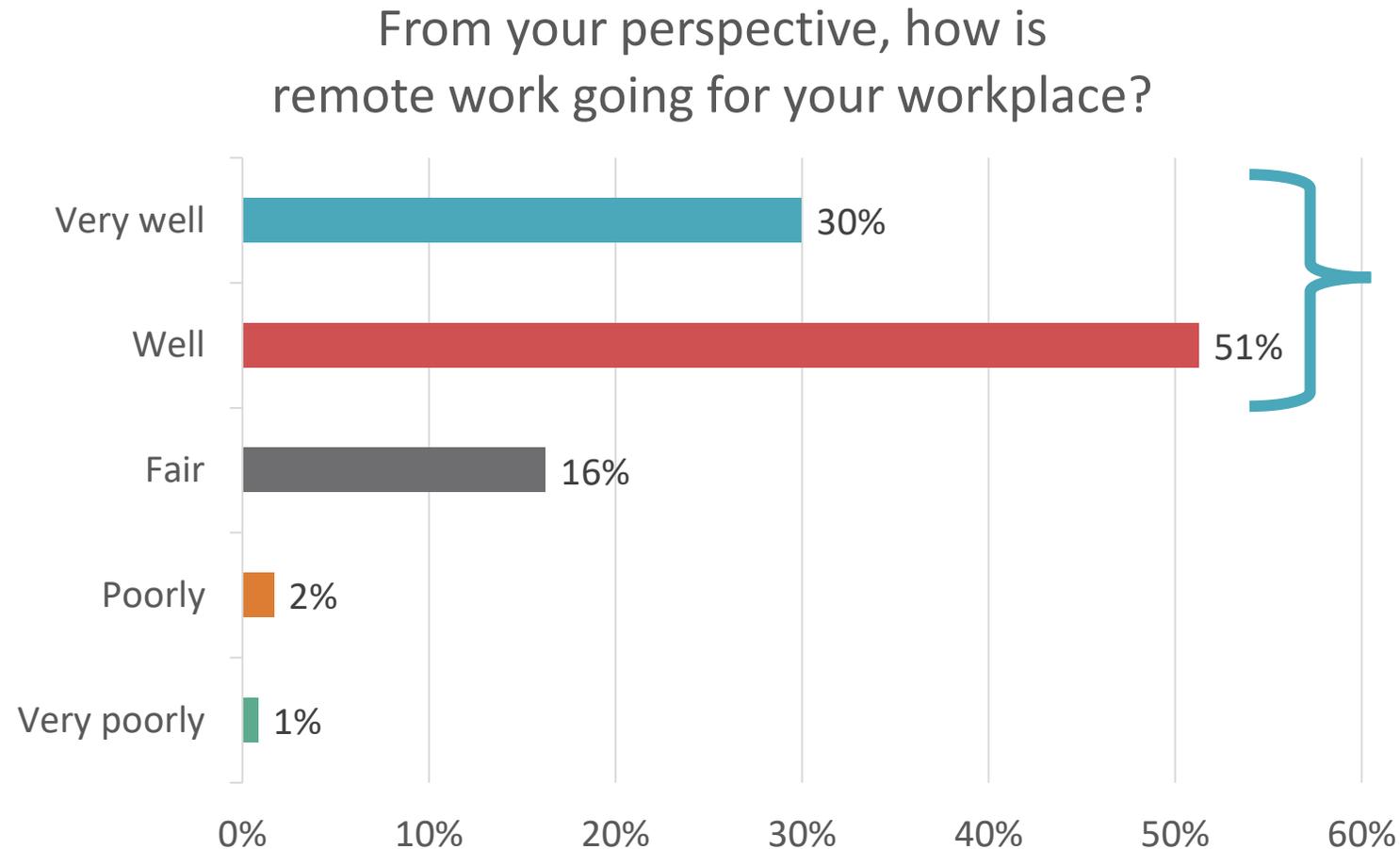
Most companies anticipate a large increase in remote work

■ Remote culture before COVID ■ Anticipated remote culture after COVID



Significant shift to more frequent remote work

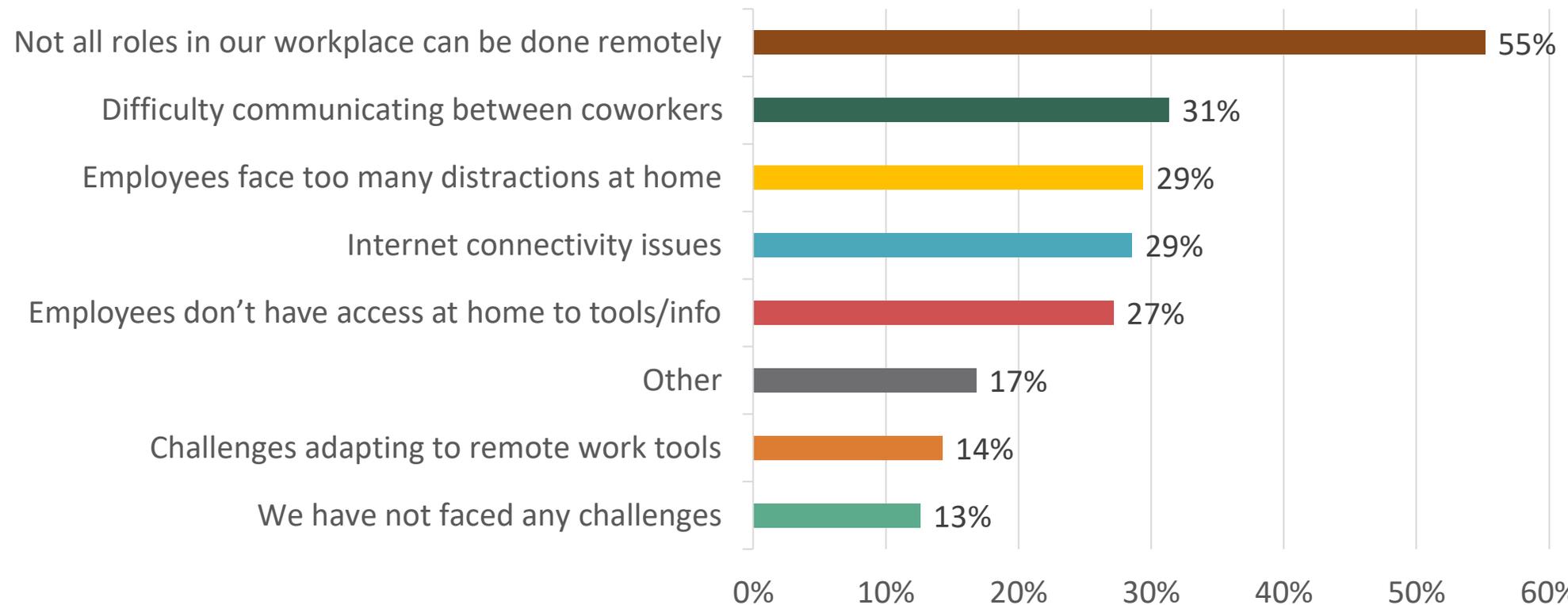
Sentiments towards remote work are positive



81% say remote work is going well, and many worksites are planning to keep working remotely

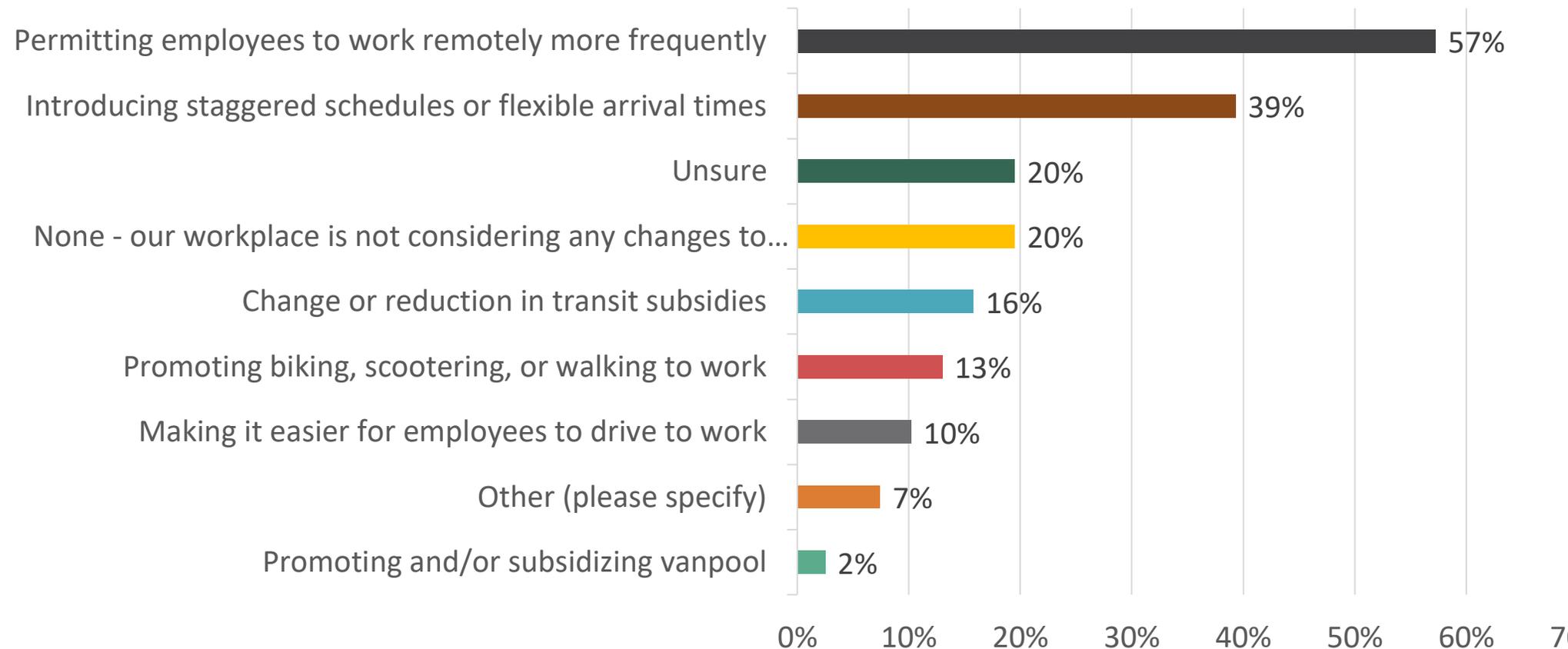
There are still challenges which fuel the desire to return to office

Choose up to THREE of the biggest challenges
your workplace currently faces while working remotely:



Anticipate more remote work, flexible arrivals to the building

Q14: As a result of COVID-19, which of the following changes is your workplace considering related to commuter benefits?



Remote Work and Drive Alone: Two Sides of the Same Coin?

- Many who previously took transit looking to shift post-pandemic
- Traffic levels high in other countries post-lockdown
- Local transit capacity greatly reduced in the near future

BUT

- Drive-alone spike is not inevitable!



Parking Management: Flexibility Will Be Key

- [Adapt](#) parking policies and fee structures to support flexibility



Daily vs. Monthly Payment Structure

Daily Parking Payment:

- Allows a wider variety of commuters to drive to work when they need to
- Encourages options – some days WFH, some days transit, walk/bike, etc

Monthly Parking Payment:

- No flexibility for user
- Encourages commuters to drive every day because they already paid for the month and want to “make use” of it



Dynamic Parking Fees

- By time of day
 - e.g. charge less for off-peak arrivals to reduce demand at peak times

OR

- By length of stay
 - e.g. first 4 hours are \$6/hr, then hours 5-8 are \$10/hr



Flexibility With Use of Space

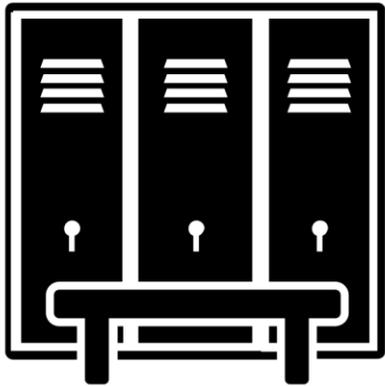
- Support HOV commuters –
Carpool and Vanpool
- Anticipate uptick in employer shuttles – where will they go?
- Can repurpose space to support active commuters!



People will be less likely to drive in and park if there are viable alternatives

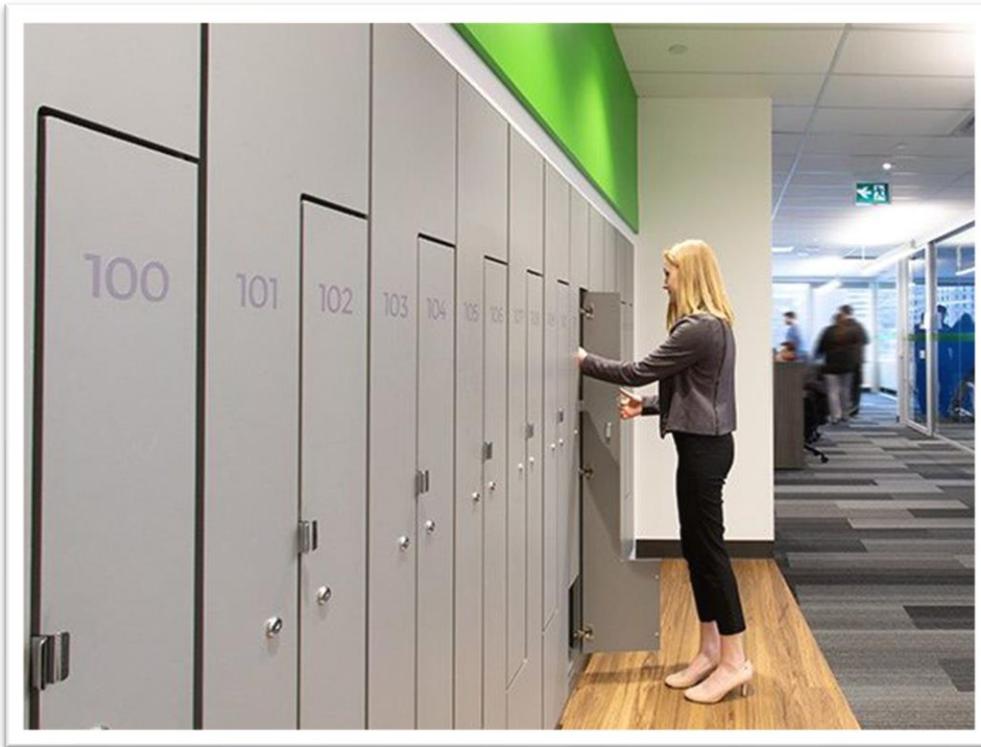


How can you enable people to choose active commutes?



Keep shower and locker room facilities open!

What do the studies say?



“The **odds for cycling to work are greater** for employees with access to both cyclist showers and bike parking at work compared to those with just bike parking, but no showers at work”

Buehler, R 2012, '[Determinants of bicycle commuting in the Washington, DC region: The role of bicycle parking, cyclist showers, and free car parking at work](#)', *Transportation Research Part D: Transport and Environment*, vol. 17, no. 7, pp. 525-531.

Cleaning & Disinfecting

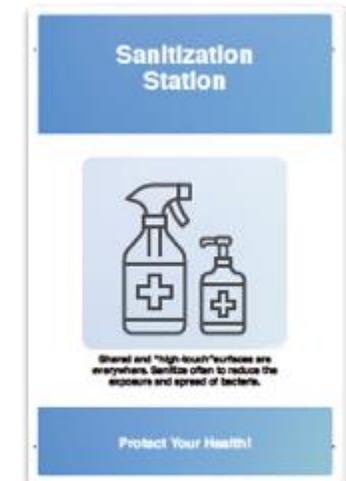
- If it has been deemed safe to open the building, extend those cleaning plans to locker and active commute facilities



The screenshot shows the CDC website interface. At the top left is the CDC logo and the text "Centers for Disease Control and Prevention" with the tagline "CDC 24/7: Saving Lives. Protecting People™". A search bar is located at the top right. Below the header is a teal banner with the text "Coronavirus Disease 2019 (COVID-19)". A navigation menu includes "Your Health", "Community, Work & School", "Healthcare Workers & Labs", "Health Depts", and "Cases & Statistics". The "Community, Work & School" section is active, showing a breadcrumb trail: "Community, Work & School" > "COMMUNITY, WORK & SCHOOL". The main heading is "Cleaning and Disinfecting Your Facility" with the subtitle "Everyday Steps, Steps When Someone is Sick, and Considerations for Employers". On the left sidebar, there are links for "Health Equity" and "Community Mitigation Framework".

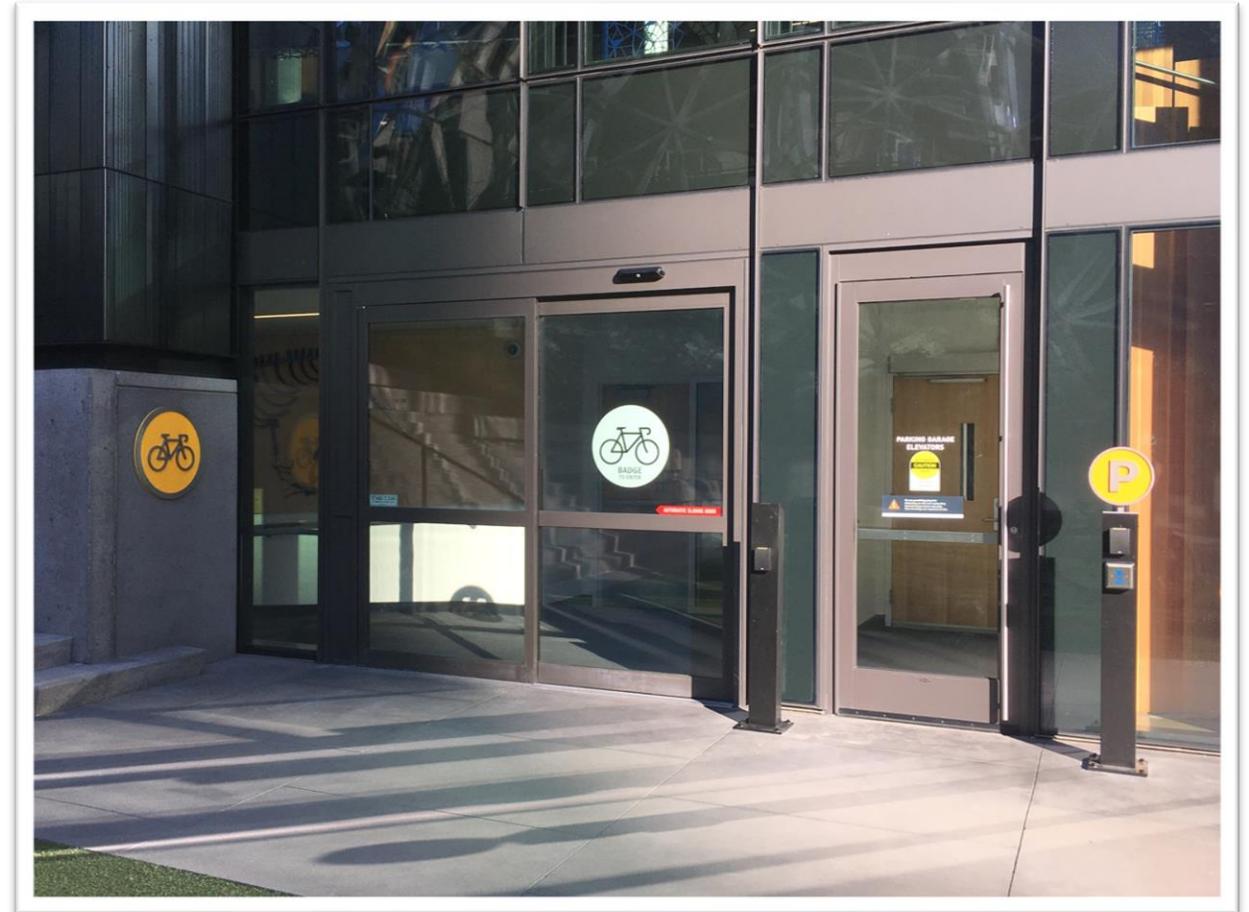
Cleaning & Disinfecting

- Consider: remove porous materials, replace with easier to disinfect surfaces
- Changing from physical keys to key cards
- Signage to indicate norms, proper spacing for users
- Suggest flexible arrival times
- Send email updates to tenants



Wayfinding is Key!

- Should be easy, quick, & intuitive
- Many commuters have never explored the building
- Make it easy for new active commuters



Employees need the peace of mind that their wheels are safe while they work

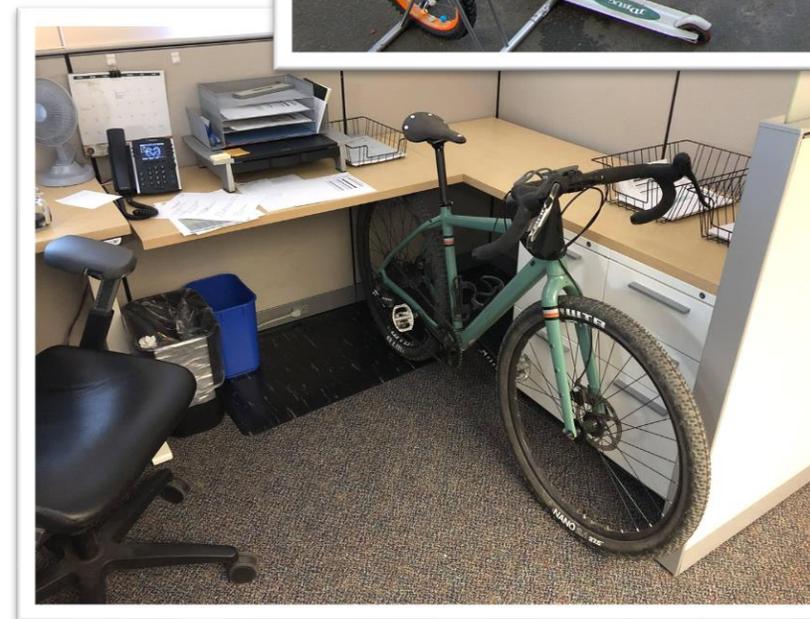
Good storage is:

- Clearly labeled
- Accessible
- Intuitive
- Well lit
- Close to building entrance, showers
- Sheltered from the elements



No Existing Bike/Scooter Room? Ideas:

- Convert a parking space to bike storage
 - 6-12 bikes can be parked in the space 1 car requires
- Allow bikes next to desks, for the time being
- Allow tenants to convert a conference room to bike storage
 - Small conference rooms cannot be safely used in the COVID era



Finally: Do a Walk Through

- Put yourself in their shoes!
- Consider all the ways that people might arrive at the building
- Don't forget:
 - Visitors
 - Mail
 - Deliveries





Q&A

Schedule a consultation with Commute Seattle:

- tmp@commuteseattle.com
- Sarah Udelhofen
sarahu@commuteseattle.com
- Dylan Jouliot
dylanj@commuteseattle.com

Next TMP requirement: Program Reports

- Email sent next week
- Due October 1st

View upcoming events on our [Commuter Connections Online Series](#) Page

Resources by Mode

Telework / Remote Work:

- [Telework One Pager](#)
- [Commute Seattle Flexwork & Telework Site](#)
- [Workable](#), [Betterteam](#)

Parking:

- [Parking Management One Pager](#)
- [Parking Pricing: A Primer](#)
- [Parking Management Case Study](#)

Transit Alerts:

- [KCM](#), [Sound Transit](#), [WA State Ferries](#)

Biking:

- [Bike \(Back\) to Work Webinar Recording](#)
- Commute Seattle [Bike Resources](#)

Supporting Working Parents/Caregivers:

- [Working Parents Support Guide / Website](#)

General:

- [Alta Planning: It's the End of the Office as We Know It \(and I feel fine\)](#)
- [ACT: Supporting Commuters Returning to Worksites During COVID19](#)
- [West Seattle Bridge Project Website](#)

King County Metro Passes

- KCM transit is [fare-free](#) through the end of August, as of now
 - [Metro Reduced Schedule Website](#)
- Timeline for Increasing Bus Capacity:
 - This hinges on COVID-19 cases, public health recommendations, and Phased Reopening - so there is not a specific date or timeline currently.
 - [ORCA Business Passport News Bulletin 6/26](#), “What to expect with Metro's regular fall service change and how it may affect your commute”
 - [King County Metro Blog](#), subscribe for updates
- ORCA Renewal Process:
 - KCM is happy to have individual discussions; reach out to your KCM ORCA representative to do so.
- Existing [ORCA Passport](#) Programs:
 - Metro is providing credits for businesses that have ORCA passport during the months that transit has been free.
 - With any transit agencies that are [part of ORCA](#) and are charging fares, the credit amount on ORCA passport during that time will be slightly lower than previous months.
- ORCA [Business Choice](#):
 - This is a monthly flexible program.
 - Business Choice is still operating as it previously was. You have the ability to cancel cards at any time. There is no minimum # of participants that need to be included on it. You can purchase passes for employees that want them and load funds on a monthly basis. Those cards are currently active as long as you're still adding funds to them.

KCM Vanpool Resources

- Contact KCM to start vanpool:
vanpool@kingcounty.gov
www.kingcounty.gov/metrovan
206-625-4500
- [Emergency Vanpool Formation for Essential Workers](#)
Riders reduced to 2-3 passengers per van
- [COVID-19 – Info for Vanpool Participants & Bookkeepers](#)

CARPOOL SAFETY

Many coworkers carpool together. In order to protect yourself and the other passengers in the car, please use the following precautionary measures:

- Wear a mask at all times while carpooling.** It is impossible to keep a 6 foot distance with carpooling so make sure to wear a mask at all times.
- Avoided touching your face.** This includes your eyes, nose, mouth and adjusting your mask.
- Disinfect your car regularly.** Plan to clean and disinfect your car as often as possible. Pay close attention to surfaces that are touched often by passengers.

Source: Wellington Health