

Employer Commute Policy Change Program:

Parking

Did you know that a parking policy that provides free or discounted parking actually encourages individuals to commute by single occupancy vehicle?

Why change?

Offering free or subsidized employee parking dilutes the impact of your transportation program, makes it more difficult to achieve Commute Trip Reduction goals, and wastes thousands of dollars. By modifying your parking policy, you motivate employees to use transit, carpool, VanPool, or choose other commute alternatives. And your new parking policy demonstrates your commitment to clean air, reducing congestion, and creating a better quality of life for our region.

Choose a better alternative.

Remove or reduce the incentive for employees to drive alone to work:

1. Eliminate or substantially reduce your parking subsidy, or
2. Eliminate free parking at your company lot.

Check the chart below for examples of parking policies changes that qualify for parking policy change incentive. When your company changes its parking policy, you can see for yourself that employee use of commute alternatives is influenced by the price of parking.

Earn financial incentives for your business.

And here is another great reason to modify your employee parking policy:

**King County will reward your company up to \$15,000,
 depending on the size of your organization
 and the significance of your parking policy change.**

Company Size	Change from a 100% subsidy (commercial lot) to a no parking subsidy policy (employee pays 100%)	Change from a 100% subsidy (commercial lot) to a partial parking subsidy policy (employee pays at least 50% of market rate)	Change from 100% free parking (company lot) to a minimum parking fee policy (at least \$81*)
25 – 99 employees	\$ 5,000	\$2,500	\$2,500
100- 499 employees	\$ 10,000	\$5,000	\$5,000
500 or more employees	\$ 15,000	\$7,500	\$7,500

To be eligible, your company currently must provide either free employee parking in a company-owned lot or parking subsidized at 100 percent in a commercial lot.

This program is brought to you by King County Metro, to participate, just complete a short contract that documents your parking policy change. Then, complete a brief survey after your new program has been in effect for 12 months. It's as easy as that.

* Monthly cost for a two-zone Puget Pass