



## Employer Commute Policy Change Program:

### FlexPass Distribution

Does your business participate in the FlexPass program but distribute the passes only to employees who ride transit? If so, your employee transportation program is stuck in neutral.

#### Why change?

When your company distributes FlexPasses only to employees who ride the bus or train, you dilute the impact of your transportation program and make it more difficult to achieve Commute Trip Reduction goals. By simply modifying your company policy, you encourage more employees to try transit and get full value for your FlexPass investment. Even if you offer other types of transportation benefits, it only makes sense to put a FlexPass in the hands of every employee.

#### Choose a better alternative.

The FlexPass program offers employers an economical way to purchase a comprehensive transit benefit at a greatly reduced rate that is based on the actual travel behaviors of employees. Although the company purchases annual FlexPasses for all employees, some companies distribute the passes only to employees who request them or they offer them in lieu of paid parking. If your company is one of those, you are allowing passes to sit in a drawer when they could be encouraging employees to use transit. When you distribute a FlexPass to every employee, whether or not they ride the bus or train, there is a chance that employees who typically drive alone will try out their FlexPasses and discover that leaving their cars at home is a better commute choice.

#### Earn financial incentives for your business.

And now there is an additional reason to distribute FlexPasses to every employee.

### King County Metro will reward your company up to \$10,000 to create a 100% FlexPass distribution policy.

The amount of the incentive depends on the dollar amount of your FlexPass contract and the King County region in which your business is located (see the table below). The maximum amount paid is capped at \$10,000, and your company must implement a policy of that sets a goal distributing passes to 90% of your employees.

Region	Discount from Annual FlexPass total or "Transit" element of FlexPass
Seattle	10%
South King County & Eastside	15%

It's a great deal. Your company earns an incentive, and you see for yourself how empowering your employees can increase the number of employees who use transit.

This program is brought to you by King County Metro, to participate, just complete a short contract that documents your FlexPass distribution policy change when you sign your next FlexPass Contract. Then, provide proof of distribution of the policy and, after your program has been in effect for 12 months, complete a brief survey. The right to audit distribution documents also is required. It's as easy as that.

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