



## Pledge FAQ

### What is the Commute Seattle Pledge?

Your pledge is a commitment to reduce drive-alone commute trips to your building or work site.

Your pledge indicates that you will work with Commute Seattle to examine or re-examine what steps or efforts can be taken to by your company to encourage, support or reward non-drive-alone trips by your employees or tenants.

### Why should I pledge?

It's good for business and good for downtown! And your leadership is needed.

Downtown vitality and competitiveness depends on moving goods and people in and out of downtown in an efficient manner. Job growth, increases in residential downtown living and construction benefit downtown but also create congestion challenges.

Some of the solutions to consider are good for your bottom line as they help contain costs, re-source budgets and align your business values.

Furthermore, thoughtful commuter program are critical to attract and retain quality employees in an increasingly competitive job market, offering tangible benefits to employees give you the competitive edge.

### What happens after I pledge?

We are here to help! Upon pledging Commute Seattle will schedule a complementary transportation consultation with you to review your particular business issues as they relate to employee transportation.

Commute Seattle will offer transportation program recommendations based on your specific needs and business parameters and then line you up with the right solutions, tools and services.

### What do I get for pledging?

We will recognize your company's leadership in several ways: on the Commute Seattle web site, DSA newsletter, at the Downtown Seattle Association's public events in paid media.

### Next Steps:

If you have already pledged, please contact us for a free transportation consultation. If you would like to pledge please contact us for more information: