



urbanmobilitygroup
seattle's creative commuting resource



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**WANT TO GO
TO PARIS?
START HERE**



CommuteSeattle.com



In January, the Urban Mobility Group launched a new website called CommuteSeattle.com. This website is a one-stop shop for all your commuting needs. You can find information on biking, walking, taking the bus, riding the streetcar, taking the ferry, and other ways of commuting into Seattle. You'll also find updates on parking, road construction, and traffic conditions.

CommuteSeattle.com is also available on your mobile phone. No more wondering where your bus is—go on your mobile and find out fast with

CommuteSeattle.com

CommuteSeattle.com will also let you know what is going on around town that might impact your commute. Just before you leave, check out our site to see if there's a game, a protest march, or anything else that may slow you down.

With CommuteSeattle.com, you no longer have to go from site to site to find information on commuting. Just head to our website and you'll find everything in one easy step.

CommuteSeattle.com
check it out!



A New Commute Could Have You Saying "Bonjour, Paris"!

Do you want to win a trip to Paris? Join thousands of others across the state who carpool and vanpool, riding the bus or train, bicycle or walk to work, work from home, or simply commute less because of your compressed work week at least twice during Wheel Options, March 9-22. Then, log your commutes at www.WheelOptions.org and you could win a trip to Paris for two! The prize includes airfare, accommodations and the insights and experiences of a Rick Steves

Tour! C'est fantastique!

By using a Wheel Option instead of driving alone to work, you reduce your carbon footprint and help curb climate change. In Washington, more than 45 percent of greenhouse gas emissions are associated with transportation. And, with a gallon of gas costing \$3.00, you can save yourself some money while you help to save the planet... tres magnifique!

Of course, not everyone will win the trip to Paris, that's why there are more than 20 other prizes, including a special carpool/vanpool prize: a flat

(Continued on page 2)

wheel Options

march 9-22, 2008

*"Paris
in the
springtime"*



(Continued from page 1)

screen TV, DVD player and a one-year subscription to Netflix. This prize will be awarded to a carpooler or vanpooler who registers to find more rideshare partners at www.RideshareOnline.com

All participants are eligible for a two-for-one Victoria San Juan Island Cruise, from Bellingham to beautiful Victoria, B.C. Now that's a Bon Voyage!

Grand Prize: Rick Steves' Best of Paris in Seven Days Tour, which includes:

- ⇒ Airfare
- ⇒ Full-time service of a professional Rick Steves guide
- ⇒ All tours and admissions, covering more than a dozen group sightseeing events
- ⇒ Six nights accommodations
- ⇒ All breakfasts and half of dinners included
- ⇒ All group transportation
- ⇒ All tips
- ⇒ A Rick Steves guidebook, phrase book, map and money belt
- ⇒ Tour alum discount on all future tours

Other prizes include:

A weekend getaway at the Quinault Beach Resort and Casino in Ocean Shores plus dinner for two at Emily's Fine Restaurant, two half hour massages in the Quinault Spa, and over twenty \$100 gift cards at local retailers such as Home Depot, Macy's, REI, and Target.

Go to www.wheeloptions.com to see a full list of prizes and to register your commute.



Seattle Streetcar

The Seattle Streetcar had its official launch in December, with an average of 3,000 people per day riding the car to and from South Lake Union during the month.

Riding the Streetcar is easy. The fare is \$1.50, the same as a Metro bus, and you can use your Flexpass, Puget Pass, transfers or bus tickets to board. The Streetcar runs 1.3 miles from the corner of 5th and Olive (Pacific Place Mall) to Fairview and Ward (Fred Hutchinson).

The Streetcar runs at 15-minute intervals, seven days a week. You can track the Streetcar on nextbus.com

The Streetcar shares the road with cars, bikes, buses and trucks. When driving, walking, or biking near the Streetcar route, remember to pay attention. When parking along the Streetcar path, make sure you park completely within the solid white lines.

If you have been on the Streetcar yet, why not? Go ahead and give it a try.

SeattleStreetcar.com





Fill It Up is back!

Form or join a King County Metro vanpool or vanshare today. You'll save money on fuel costs, vehicle wear and tear and time. Plus earn up to **\$400 in MasterCard Gift Cards** for joining, recruiting new riders, or becoming a van driver or vanpool primary bookkeeper.

Get pumped!

Learn more, find a van to share your commute and register for rewards, at www.rideshareonline.com/fillitup. Or call 206-625-4500.

January 1, 2008 - December 31, 2008
Sponsored by King County Metro



With the success of the “Fill it up” campaign last year, it’s time to “Fill it up *again*.”

Simplify your commute. Join a King County Metro vanpool or vanshare and get a premium reward. New riders and drivers will get a \$50 MasterCard gift card. New vanpool primary bookkeepers will also earn a \$50 MasterCard gift card. Commuters who are new to all three can receive \$150!

Help your group or another's grow by filling up your van. Recruit a new rider and get even greater rewards—up to \$250 at \$50 per recruit!

Whether you're a new or existing King County Metro vanpool or vanshare commuter, you have many chances to fill your wallet up with big rewards. Just register as a commuter on the website first, then apply for your gift card.

- New vanpool or vanshare riders get: \$50
- New vanpool or vanshare drivers get: \$50
- New vanpool primary bookkeepers get: \$50
- Recruit up to five new vanpool or vanshare commuters and get \$50 per recruit.

For more information on this promotion, head to RideshareOnline.com/fillitup.



Step Out & Ride

Making it **easier** for you to **work** and **play** in South Lake Union

- ⊕ **NEW** frequent afternoon, weekday service on **Metro routes 8 & 70**
- ⊕ Seamless connection to Streetcar service
- ⊕ Giving you options to drive less

King County METRO
We'll Get You There

For more information contact:
www.kingcounty.gov/metro
or (206) 553-3000

Experience the NEW Way to Travel in South Lake Union

Beginning Monday, Feb. 11, buses will arrive every 15 minutes for passengers using route 8 and every 10 minutes for those riding route 70 between the hours of 3 p.m. and 7:30 p.m. Monday through Friday.

The new pilot service is made possible by financial contributions by the following partners, along with a federal transportation grant to Metro Transit. The new service will run until February 2010, and may be extended depending on funding.

Welcome New Flexpass Members and Thank You Renewing Flexpass Members

January—March 2008

- 4culture
- 5th Avenue Theatre
- Alexander Morford and Woo
- American Heart Association
- Amicus Law Group, PC
- Anchor Environmental
- Ankrom Moisan Associated Architects
- Avvo, Inc.
- Bader Martin, P.S.
- Barokas Public Relations
- Berger/Abam Engineers Inc.
- Broadmark Capital, LLC
- Bryant and Junge, PS
- Bryant Christie Inc.
- Byrnes & Keller LLP
- Cascade Design Collaborative, Inc.
- Chef'n
- ClearPoint
- Columbia Tower Club
- Cosse International Securities
- Degan and Degan
- Doncaster Investments NV, Inc.
- Downtown Seattle Association
- Echofy
- EK Riley Investments, LLC
- ERA Care Communities
- Fifteen-O-One Fourth Avenue Limited Partnership
- Fox's Gem Shop
- Frontier Bank
- Genworth Financial
- Health Care Authority
- Heritage House at the Market
- Highland Capital Brokerage
- InBios International
- Innovyx Incorporated
- Integrated Benefits Strategies
- Intercontinental Insurance Services
- Jones & Jones Architects & Landscape Architects Ltd.
- Joshua Green Corporation
- Legal Foundation of Washington
- LeGros Buchanan & Paul
- Linville Ursich, PLLC
- M:Metrics, Inc.
- Management Information Tools, Inc.
- Marquand Books
- Marten Law Group PLLC
- Mikkeltorg Broz Wells & Fryer
- Nailgun Productions, LLC
- NARAL Pro-choice Washington
- NexCura, a Thomson Business
- O'Connor Consulting Group, LLC
- Office Lease
- Ogden Murphy Wallace, PLLC
- OMD
- Online Video Services, Inc.
- Ontela
- Paladino & Company Inc.
- Paragon Investment Management
- PBA Tour
- Philadelphia Insurance Companies
- Porter, Kohli & LeMaster PS
- Prevail Credit Union
- R.W. Beck Inc.
- RA Bench
- Rafel Manville PLLC
- Rainier Investment Management
- Ross & Associates Environmental Consulting Ltd.
- ruffcorn mott hinthorne stine
- Sasquatch Books
- Savitt & Bruce LLP
- Schlosser Geographic Systems
- Seattle Aquarium Society
- Sightline Institute
- Soha & Lang, P.S.
- Stokes Lawrence, P.S.
- Surplus Line Association of Washington
- Synapse Product Development, LLC
- The Bae Law Group, PS
- The Compass Center, a Lutheran Organization
- Thomson Tax and Accounting
- Treemo
- UNIMARK Construction Group LLC
- UW Physicians Network
- Verdiem Corporation
- Visions Northwest
- Washington Appellate Project
- Washington Community Reinvestment Association
- Weyerhaeuser Realty Investors
- Widemile Inc.
- Wohlman & Toschi Inc.



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